

9th

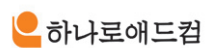
INTERNATIONAL BUSINESS AWARDS



Awards Dinner and Ceremonies

Monday, October 15, 2012
The Ritz-Carlton seoul hotel, Seoul

2012 PARTNERS AND SPONSORS





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삼양그룹은 식품만이 아닙니다 화학부터 의약까지 풍요로운 생활을 위한 모든 것에 삼양그룹이 있습니다

세상을 편리하게 바꾸는 첨단화학소재부터 69억 세계인이 꿈꾸는 항암제까지-
풍요로운 미래를 위한 삼양그룹의 노력은 오늘도 계속되고 있습니다
놀라운 첨단소재를 발견하신다면 확인해보십시오. 아마 삼양그룹이 만든 것일지도 모릅니다



Greetings



Welcome to The 9th Annual International Business Awards.

This year's IBAs attracted more than 3,200 entries from organizations in more than 50 nations and territories. We've gratified by the growth of the competition and the importance that organizations around the world have attached to it. The vibrancy of the IBAs illustrates that an increasing number of organizations recognize the role that awards can play in generating positive brand awareness and rewarding executives and employees for their good work.

Despite the quality of nominations received this year, less than 30% of all entries considered have been honored as Gold, Silver or Bronze Stevie® Award winners.

Preliminary judging was conducted in May – July by business professionals around the world. Their averages scores determined the nominations that were eligible to be included in final judging. Members of the IBA's final judging committees performed final judging in mid-July to select Stevie Award winners. More than 270 professionals participated in the judging process this year, and all of them are acknowledged in this program.

After tonight we'll have a busy autumn at the Stevie Awards.

We're currently accepting entries for the 7th annual Stevie Awards for Sales & Customer Service. Their final entry deadline is 14 November. This competition welcomes entries from organizations around the world.

Entries for next year's International Business Awards will open in January. We plan to stage next year's awards banquet in Barcelona, Spain.

You can learn about all of our programs at www.StevieAwards.com.

Thank you for participating in The 2012 International Business Awards, and for joining us this evening. Best wishes for continued success!

Cordially,

Michael Gallagher
President
The Stevie Awards

올해 국제비즈니스대상에는 50여 개국 이상에서 3천2백여 편의 작품이 출품되었습니다.

저는 국제비즈니스대상의 지속적인 성장과 이를 위해 세계 각국에서 보내주는 성원에 대단히 감사하고 있습니다. IBA의 역동성은 세계 모든 기업들에 대한 긍정적인 브랜드 인지도를 높여주고 기업 임직원의 노고를 알리는데도 큰 기여를 하고 있습니다.

금년에는 많은 출품작의 우수성에도 불구하고 30% 미만의 출품작만이 금, 은, 동상을 수상하는 기쁨을 안았습니다. 5월~6월 세계 기업 전문가들이 참여한 예심이 열렸으며, 예심 통과 작품을 대상으로 수상작을 결정하는 본심이 7월 중순에 열렸습니다. 270여 명의 전문가들이 본심 심사위원으로 참석하였습니다.

오늘 밤 시상식이 지나도 저희는 스티비상과 관련된 바쁜 가을을 보내야 합니다.

현재 제7회 Stevie Awards for Sales & Customer Service은 출품작을 받고 있으며, 최종 출품 마감일은 11월 14일입니다. 이 상에도 여러분의 적극적인 참여를 당부드립니다.

2013년 국제비즈니스대상 출품작 접수는 내년 1월부터 시작되며, 시상식은 스페인 바르셀로나에서 개최할 예정입니다. 저희 홈페이지(www.StevieAwards.com)에 자세한 일정을 올릴 예정입니다.

“2012년 국제비즈니스대상”에 참석해주신 모든 분께 감사의 말씀을 올리며, 이 자리에 참석한 여러분 모두에게 행복이 함께하는 오늘밤이 되었으면 합니다. 감사합니다.



Greetings



금년 대한민국의 수도 서울에서 열리는 제9회 IBA 시상식에 참석해주신 국내외 내빈 여러분과 특별히 세계 여러 나라에서 우리나라를 방문해준 각국의 여러 수상자들에게 진심으로 감사의 말씀을 드립니다.

특히 이 자리를 빌어 지난 30여 년간 다양한 비즈니스 세계에서 괄목할만한 성과를 이룩하고, 열정적으로 IBA를 성장시켜 온 마이클 갤러허 회장의 노고에 대해 깊이 감사드립니다.

비즈니스업계의 오스카상인 IBA 제10회 시상식은 내년 스페인에서 개최됩니다. 오늘 시상식에 참석한 모든 분들이 함께 자리할 수 있기를 소망합니다. 여러분의 일터와 가족 모두에게 건강과 발전이 함께하기를 하나님께 기도드리며, 이 자리에 있는 모든 수상자 여러분들께 다시 한번 축하의 말씀을 전해드립니다. 감사합니다.

한국사보협회 회장 김홍기

I would like to first of all welcome all of you to the 9th IBA Awards in Seoul, Korea this year and to express my sincere thanks to the awards winners visiting Korea from overseas.

I would like to express my special thanks to Mr. Michael Gallagher, President of IBA, for his leadership and enthusiastic efforts in developing IBA greatly over the last three decades.

The 10th IBA Awards, The Oscar Awards in the business world, will be held in Spain next year. I hope that all of us here today will be able to meet again at the next meeting.

I pray to God that he will bless your families and workplaces with good health and happiness, and would like to congratulate all the award winners once more. Thank you very much.



어떤 기업도 못한 일! 어떤 카드도 못한 일!

신한카드 포인트플러스 국제비즈니스대상(IBA) 4개 부문 금상 수상 및 People's Choice 동시석권!

기존 카드의 혜택은 물론 고객과의 약속에 따라
보너스포인트까지 드리는 신한카드의 포인트플러스 서비스!
고객님이 주신 사랑만큼 세계에서 인정했습니다
신한카드는 앞으로도 고객님의 꾸준한 사랑을 받을 수 있도록
더욱 합리적이고 스마트한 서비스로 보답하겠습니다



IBA 수상 기념 FESTIVAL "We are the Champions" •

• 이벤트 기간 : 2012.9.10 ~ 10.19 [당첨자 발표 : 2012.10.31 신한카드 홈페이지]

Event 1 포인트 챔피언에 도전하라! 포인트플러스 체험하기

- 포인트플러스의 혜택을 직접 체험하면, 파리바게뜨 모바일쿠폰 1만원권 1,000명 추첨 제공
- 대상 : 누구나 (홈페이지 회원 가입 필요)

Event 2 미래의 챔피언을 응원하라! 포인트플러스 신청하기

- 응원 종목 선택하고, 포인트플러스 신청하면, 소니NEX7과 미니골드바 추첨 제공
- 가장 많이 선택된 응원 종목 그룹 고객에게 최대 1만 포인트 추가 지급 (포인트플러스 약정 성공 시)
- 대상 : 신한 신용카드 회원 (체크, BC, 법인 제외)

※ 자세한 사항은 신한카드 홈페이지, 스마트신한 앱 참조

※ 포인트플러스 전용 상담 1544-4343



★ IBA 올해의 기업상 ★ IBA 올해의 최고 경영자상 ★ IBA 올해의 최고 신상품상 ★ IBA 올해의 마케팅팀상
★ 2012 People's Choice 선정 (금융 분야)

*국제비즈니스대상 [IBA]란? 비즈니스계의 오스카상이라고 일컬어지는 세계 최고의 비즈니스상으로 The Stevie Awards가 주관

9th INTERNATIONAL BUSINESS AWARDS



Program Contents

- 04 Greetings 인사말
- 09 2012 Final Judging Committees 최종 심사위원회
- 18 2012 Preliminary Round Judges 예선 심사위원
- 20 2012 Stevie® Award Winners 수상자

5:00 pm Presentation 1부 시상식

- App 앱
- Live Event 라이브 이벤트
- Annual Report & Other Literature 출판
- Video 영상필름
- Website 웹사이트

8:00 pm Presentation 2부 시상식

- Creative 크리에이티브
- Management 경영
- Communication, Public Relations & Investor Relations 커뮤니케이션/PR
- Support 지원
- Company/Organization 기업/조직
- Customer Service 고객 서비스
- Human Resources 인사
- Information Technology 정보기술
- Marketing 마케팅
- New Products & Product Management 제품생산관리

AUSTRIA
GERMANY
FRANCE
ROMANIA
SLOVAKIA
SWITZERLAND
TURKEY



Best Customer InterACTion

Creating exceptional Customer Experience in the Contact Center



2012 Final Judging Committees

Judging of The International Business Awards is conducted in two phases, preliminary and final. More than 300 professionals around the world participated in 2012. The preliminary stage is conducted by professionals around the world, whose average scores determine the entries eligible to be considered in final judging. Final judging is conducted by members of specialized committees, whose average scores determine the final results of the competition. We thank the members of the following final judging committees.

2012 COMPANY/ORGANIZATION CATEGORIES FINAL JUDGING COMMITTEE



CHAIR :

Dr. Adel Hamad
CEO, Gulf Aluminium Rolling Mill Company (GARMCO)
Manama, Kingdom of Bahrain

Dr. Adel Hamad became CEO of the GARMCO group of companies and Chairman of all worldwide subsidiaries in April 2007. He started his career at GARMCO in 1992 as a mechanical engineer, then was an engineering manager, an administration manager, and a deputy general manager before becoming CEO. Prior to joining GARMCO, Dr. Hamad was the headmaster of Muharraq Technical School.

Dr. Hamad is President of the Bahrain Management Society Board, and a member of the Bahrain Engineering Society, the Bahrain Society for Training & Development, and the International Business Leaders Association. He has a master's degree in Management from Sheffield University, UK, and a PhD in Corporate Governance from Trinity University, San Antonio, Texas.

COMMITTEE :

Mohammed Alkhozai, *Director*, Bahrain Management Society, Manama, Bahrain

Rene Co, *General Manager*, Greater China External Relations, Procter and Gamble Asia, Guangzhou, China

Kim Haley Small, *General Manager*, Pepsico, Purchase, NY, USA

Faisal Janahi, *Senior Manager*, Independent Consultant, Riffa, Bahrain

Tamara Nall, *President & CEO*, The Leading Niche, New York, NY, USA

Tung Nguyen-Khac, *Managing Director*,
Vertigo Capital Consult GmbH & nexter interactive GmbH,
Munich, Germany

Makiko Omokawa, *President*, Platinum Marketing Management Ltd.,
Tokyo, Japan

Mohamed Rashed, *Director of Human Resources*, Ahlia University,
Manama, Bahrain

Gordon Smith, *Chief Executive*, The Bahrain Petroleum Company BSC(c),
Sitra, Bahrain

Mohamed Al Hosani, *Manager Administration*,
Bahrain National Gas Company,
Manama, Bahrain

2012 CORPORATE COMMUNICATIONS, INVESTOR RELATIONS & PUBLIC RELATIONS FINAL JUDGING COMMITTEE



CHAIR :

Beata Rozek
Head of CSR
Tesco Poland, Krakow, Poland

Beata Rozek is a communications expert with a rich background in public relations and corporate social responsibility in the FMCG and retail sectors. Previous employers include Ahold Polska and Danone's water division (Zywiec Zdrój), where she helped in the startup of several pioneer CSR projects in the Polish market. Beata is responsible for creating Tesco's CSR strategy and implementing key CSR projects in Poland. Thanks to Beata's contribution to Tesco for Schools, the program was recognized by the Responsible Business Forum, a CSR authority in Poland that rewarded Tesco's initiative with its "Good Practice" award. The program also received a Value Award from Tesco Group's CEO for the efficient promotion of Tesco's image as an environmentally friendly company, and for creating a benchmark for Tesco's CSR programs in other countries. Beata also set up Tesco Poland's corporate foundation, "Tesco for Children", and serves as Chairman of the foundation's Board.

COMMITTEE :

Monika Biedrzycka, *Managing Director*, Momentum Worldwide,
Warszawa, Poland

Gabriela Bobrowska, *CMPA Leader and M&A*, 3M Poland, Nadarzyn, Poland

Hannah Cornick, *Community Plans Manager*, Tesco Plc, Cheshunt, UK

Malgorzata Greszta, *Managing Partner*, CSR Consulting, Warszawa, Poland

Josh Hardie, *Head of UK Corporate Responsibility*, Tesco Plc, Cheshunt,
United Kingdom

Katarzyna Jedrzejewska, *Journalist*, Brief, Warszawa, Poland

Magdalena Juwko, *Operating Director*, Fundacja Amber, Warszawa, Poland

Waldemar Leszczynski, *Managing Partner*, Weber Shandwick, Warszawa, Poland

Daria Murawska, *Communications and Corporate Responsibility Senior Specialist*,
Tchibo Warszawa, Warszawa, Poland

Mirella Panek-Owsianska, *CEO*, Responsible Business Forum,
Warszawa, Poland

Katarzyna Pawlikowska, *Managing Partner*, Garden of Words,
Warszawa, Poland

Irena Pichola, *Director*, PwC Polska Sp. z o.o., Warszawa, Poland

Katarzyna Pilat, *International Marketing Manager*, InPost, Krakow, Poland

Aleksandra Piszczorowicz, *Head of Marketing*,
Totalizator Sportowy Sp. z o.o., Warszawa, Poland

Markus Pounder, *Senior Consultant*, F&H Public Relations, Munich, Germany

Katarzyna Radecka, *SD Manager*, Kompania Piwowarska SA, Poznan, Poland

Sabina Salamon, *Head of Communications*, Deutsche Bank Group Poland,
Warszawa, Poland

Agata Stafiej-Bartosik, *Manager*, PwC Polska Sp. z o.o., Warszawa, Poland

Helmut von Fircks, *CEO*, F&H Public Relations, Munich, Germany

Ewelina Wasilewska, *Communications and Corporate Responsibility Manager*,
Tchibo Warszawa, Warszawa, Poland

Katarzyna Wilczewska, *Public Affairs Manager*, Kompania Piwowarska SA,
Poznan, Poland

한국 도로교통의 중심 선진 교통문화의 리더

도로교통공단은 교통안전을 통한 국민의 **생명중시**를 경영목표로
섬김경영, 과학경영, 윤리경영을 통해
 대한민국을 대표하는 공단이 되도록 최선을 다하겠습니다.

“교통은 약속입니다.
 약속은 반드시 지켜야 합니다!”



2012 Final Judging Committees

Continued

2012 CREATIVE MEDIA AWARDS CATEGORIES FINAL JUDGING COMMITTEE



CHAIR :

Mr. Akihito Tsukioka
President
Digitized Information Ltd., Tokyo, Japan

Akihito Tsukioka has been in the translation business for over 25 years. He also has experience in public relations and communications. Akihito founded Digitized Information, Inc. in 1986. The company provides its customers with tailor-made video production and translation services and its website, <http://www.diginfo.tv/>, receives 70,000 views per day on YouTube.

Mr Tsukioka received a master's degree in city planning from the University of California, Berkeley, and is based in Tokyo, Japan.

COMMITTEE :

Toshihisa Adachi, *CEO*, ITOCHU Technology Ventures, Inc., Tokyo, Japan
Brent Almond, *Creative Director*, Design Nut, LLC, Washington, DC, USA
Donald Batting, *Senior Design Consultant*, Northeast Geography BSC | Enterprise Support Services, Ernst & Young LLP, New York, NY, USA
Chick Ciccarelli, *CEO*, Chick Ciccarelli, Inc / WebWizards®, Valley Village, CA, USA
Alan Gilleo, *Chief Creative Officer*, leapfroginteractive, Louisville, KY, USA
Niena Etsuko Hino, *CEO*, Real Cosmopolitan, Inc., Tokyo, Japan
Toshiaki Ito, *Independent Producer*, Tokyo, Japan
Monika Jasowska, *Senior Head of Brand Public Relations Department*, Polpharma, Warsaw, Poland
Motomasa Murayama, *Professor*, Tokiwa University, Tokyo, Japan
Manabu Muta, *President*, Japan Management Consultants Assn., Tokyo, Japan
Yasunori Okajima, *Director*, I.W. Technology Firm, Inc., Tokyo, Japan
Chino Saito, *CEO*, Moon Cake Limited, Tokyo, Japan
Masakazu Taniguchi, *CEO*, Japan Life Design Systems, Inc., Tokyo, Japan

2012 CUSTOMER SERVICE AWARDS CATEGORIES FINAL JUDGING COMMITTEE



CHAIR :

Alain Meric
Senior Vice President, Customer Experience Management
Etisalat, Dubai, United Arab Emirates

Alain started his career in the hospitality industry at the Intercontinental Carlton in Cannes, France. He then moved to Disneyland Paris, where he developed a passion for outstanding customer experience and branded service differentiation. Alain later moved to the UK, where he helped companies such as T-Mobile and Virgin Mobile set up customer service centers in South Africa, India, and the Philippines. He later served as Executive Director of Member Services for AOL.

After completing a master's degree in Business Administration at the University of Chicago Booth School of Business, Alain accepted the challenge to lead a customer-centric transformation of Etisalat, the main telecommunications services operator in the UAE.

Alain is based in Dubai and indulges his strong sense of adventure by spending most of his spare time either sailing or in the desert.

COMMITTEE :

Suhail Bin Tarraf, *CEO*, Tanfeeth, LLC, Dubai, United Arab Emirates
Bidhan Chaudhuri, *CCO*, Tanfeeth, LLC, Dubai, United Arab Emirates
Jean-Marc Cods, *VP Global Customer Experience Europe*, eBay Inc, London, United Kingdom
Francesco Comi, *Operations Director*, Nectar Italia, Milan, Italy
Joanna MacLeod, *VP / GM EMEA Service Delivery*, American Express Global Business Travel, London, United Kingdom
Guillermo Montano, *President*, Transactel, powered by TELUS, Guatemala City, Guatemala
Wim Torfs, *Partner*, McKinsey and Company International, Dubai, United Arab Emirates
Scott Weeth, *VP*, Account Management & Business Solutions, Transactel, powered by TELUS, Guatemala City, Guatemala
Gerard Whelan, *Managing Director*, Nectar Italia, Milan, Italy
Gwn Wight, *Director Client Service*, ServiceSource Europe Limited, Sandyford, Dublin, Ireland



有一無二

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COMMUNICATIONS

2012 여수세계박람회 공식보고서
2011 국제장애인기능올림픽 결과보고서
2010년 부품소재산업 백서
강원랜드 10년사
건설근로자퇴직공제제도 10년사
경남에너지 40년사
경남은행 40년사
경동제약 30년사
경창 50년사
고등과학원 10년사
고속도로의 교량과 터널 화보집
광주은행 40년사
광주은행 44년사
교통안전공단 25년사
국민연금 20년사
국방과학연구소창설 40주년 기념화보집
기신정기 20년사 화보집
낙동진흥회 10년사
대구도시개발공사 20년사
대신그룹 50년사
대우증권 40년사
대전충남양돈농협 20년사
대한당뇨병학회 40년사
대한시설물유지관리협회 10년사
대한주택보증 10년사
동강병원 30년사
통신기술개발 30년사
동아오츠카 30년사
동원그룹 경영사
리노스 20년사
민주평통 30년사
방사성폐기물관리사업 백서
범우연합 40년사
보훈 50년사
부산MBC 문화방송 50년사
부품·소재신뢰성 10년사

사회복지공동모금회 10년사
산림조합중앙회 50년사
산업기술개발 30년사
산업표준화 50년사
삼성창원병원 30년사
삼익THK 50년사
삼진LND 20년사
삼탄 50년사
서울신용보증재단 10년사
서울의료원 30년사
선창산업 50년사
세라젬 10년사
세종그룹 20년사
수협중앙회 50년사
아이피케이 30년사
아프로 파이낸셜그룹 10년사
외환은행 40년사
우리금융그룹 10년사
윤선생영어교실 30주년기념 백서
이구산업 40년사
일산병원 10년사
일진그룹 40년사
자동차부품연구원 20년사
전력거래소 5년사
정신 120년사 화보집
정우산기 20년사
짐월드 20년사
천하제일사료 50년사
충청체신청 60년사
컴퓨터프로그램심의조정위원회 20년사
쿠쿠전자 30년사
태창철강 55년사
한국거래소 55년사
한국과학문화재단 40년사
한국관광공사 50년사
한국국방연구원 30년사
한국그린포스퍼프 20년사
한국금융연구원 20년사
한국농촌공사 100년사
한국도로공사 40년사
한국산업인력공단 30년사
한국상하수도협회 10년사

한국수도100년사
한국수자원공사 40년사
한국승강기 100년사
한국시설안전공단 15년사
한국은행 60년사
한국장애인고용촉진공단 20년사
한국전기산업진흥회 20년사
한국전력기술 30년사
한국정보사회진흥원 20년사
한국조폐공사 60년사
한국증권연구원 10년사
한국지도자육성장학재단 40년사
한국타이어 70년사 DVD
한미파스스 10년사
한솔케미칼 30년사
한일병원 70년사
한전기공 20년사
해운함에너지 정책 백서
현대엔지니어링 35년사
현대제철 일관제철소 1기 준공 일화
헤인 50년사
환경부 30년사
환경정책평가연구원 20년사
aT 40년사
GS파워 10년사
IBK기업은행 50년사
IBK시스템 20년사
ITS KOREA 10년사
KBS미디어 20년사
KT기업고객본부 10년사
MK전자 30년사
RIST 20년사
SH공사 20년사
SK C&C 20년사
SK이노베이션 50년사
그 외 기타



2012 Final Judging Committees

Continued

2012 HUMAN RESOURCES AWARDS CATEGORIES FINAL JUDGING COMMITTEE



CHAIR :

Dr. Richard Ong

Co-founder and Chief Executive Officer
Smart Reader® Worldwide Sdn Bhd, Kuala Lumpur,
Malaysia

Dr Richard Ong is a self-made entrepreneur who has been managing his own business since he was 27. He was the driving force behind the establishment of the Smart Reader® franchised programs, and his enterprising attitude has helped turn the Smart Reader® Worldwide brands—the Smart Reader Kids® franchised education program and the licensed Smart Reader® English program—into household names in Malaysia.

Dr Ong's emphasis on quality management and branding has enabled Smart Reader® Worldwide to become an award-winning company with trademarks of excellence and quality. To date, Smart Reader® Worldwide has initiated employment opportunities for over 5,000 educators, as well as more than 500 entrepreneurs worldwide.

A prominent figure on the Malaysian franchising scene, Dr Ong is a regular speaker and spokesperson at franchise talks and conventions including the UNCTAD/WTO World Export Development Forum. With extensive experience in franchising, especially in Asian countries like Thailand, the Philippines, and China, he has a wealth of information to share and good advice to offer newcomers to the franchise fraternity.

COMMITTEE :

- CM Chan**, *Director*, Sapptech, Selangor Darul Ehsan, Malaysia
David Gilman, *President*, Gilman Performance Systems, Brookfield, CT, USA
Albert Kong, *Chairman / CEO*, Asiawide Franchise Consultants Pte Ltd,
North Bridge Centre, Singapore
Kelly Leong, *Hotel Manager*, Sunway Hotel, Phnom Penh, Cambodia
Ong Chee Leong, *Manager*, Bukit Bintang Branch, Malayan Banking Berhad,
Bukit Bintang, Malaysia
David Lim, *Owner / Founder*, Denise Wines Group, Kuala Lumpur, Malaysia
Abdul Malek, *Chairman*, Malaysian Franchise Association,
Kuala Lumpur, Malaysia
Rajiv Noronha, *Head-Organizational Effectiveness (BPO)*,
Tata Consultancy Services, Bangalore, India
Stefan Pertz, *Group Managing Director*, Launchpad Sdn Bhd,
Kuala Lumpur, Malaysia
Roger Poulin, *President*, Malaysia Canada Business Council, Selangor, Malaysia
Manjit Singh, *Consultant*, Manjit Singh Sachdev, Mohammad Radzi & Partners,
Kuala Lumpur, Malaysia
Hj Abdilllah Suffian Bin Abdul Rahim, *Vice President*, AEU,
Kuala Lumpur, Malaysia
Rieko Ueda, *President*, Mothernet Inc., Osaka, Japan

2012 INFORMATION TECHNOLOGY AWARDS CATEGORIES FINAL JUDGING COMMITTEE



CHAIR :

Leslie Stretch

President & CEO
CallidusCloud, Pleasanton, CA, USA

Under Leslie's direction, CallidusCloud has transformed into a recurring revenue based business that is the leader in cloud and mobile sales-effectiveness solutions. The company is in the top 30 public software companies in the Bay Area, delivering multiple SaaS Solutions to customers around the world. These solutions include sales hiring, sales enablement, sales performance management, and mobile learning. At CallidusCloud, Leslie has pioneered patent-pending methods for social sales performance management and hiring, visualization, and performance predictions.

Prior to joining the Callidus executive board, Leslie spent 18 years in various management positions at Sun Microsystems and Oracle Corporation. At Sun, he held the position of Senior Vice President of Global Channel Sales and was the Managing Director of Sun Microsystems U.K. Ltd. Before joining Sun, Leslie held senior sales positions at Oracle Corporation U.K. and was instrumental in accelerating the growth of its Scottish and Canadian operations. Throughout his career, Leslie has successfully directed and motivated large sales organizations and facilitated strategic deals.

Leslie holds a BA Honors degree in Economics and Economic History from the University of Strathclyde, Scotland, and a Postgraduate Diploma in Computer Systems Engineering from the University of Edinburgh, Scotland. He completed and is certified by the Directors' Consortium of the Stanford Graduate School of Business.

COMMITTEE :

- Nagabhushan Balaji**, *Head Internal Control*, Legal & Compliance, Dubai First,
Dubai, United Arab Emirates
Hugh Brown, *Director*, Monbro, London, United Kingdom
Aleks Ivanovic, *CEO & Founder*, Webcom, Inc, Milwaukee, WI, USA
Craig Nelson, *Cofounder*, President & CEO, iCentera, Burnsville, MN, USA
Naoya Shimizu, *President*, IFNet, Inc., Tokyo, Japan
Shawn Sullivan, *Director of Marketing*, BCBS of North Carolina, Chapel Hill,
NC, USA
Anyck Turgeon, *EVP of Talent Promotion & Board Member*, CADF, Austin, TX, USA





중소기업청 · 중소기업기술혁신협회 선정 '2012 취업하고 싶은 기업'

고객의 소중한 가치를 종이 위에 새겨 품격 있는 간행물을 만들어 가겠습니다.

+ 01 Contents Production

+ 02 Design

+ 03 Printing

+ 04 Marketing

| 브로슈어 | 카탈로그 | 사보 | 사사 | 백서 | 지속가능보고서 >>> 기획 | 디자인 | 인쇄 | 광고촬영 | 영상물 제작 |

IBA(The International Business Awards)

- 2007 Best Speciality Ad Campaign (2007 세계에서 가장 우수한 광고/인쇄물) 수상
- 2007 Most Innovative Company in Asia (아시아 최고 혁신 기업) 선정
- 2008 Best Advertising/Editorial/Design Agency (최우수 광고, 편집 대행사)
- 2008 Best Creative Executive (최우수 크리에이티브 경영자)
- 2011 Executive of the year-Advertising, Marketing & Public Relations (최고의 광고, 마케팅 · 홍보기업)

2012 Business Service -Company of the Year (기업조직 부문 비즈니스 서비스 올해의 최우수 기업)

2012 Customer Service -Department of the Year (고객서비스 부문 올해의 기업)



구로디지털단지 본사

파주출판단지 인쇄공장



OK! Printing 1호점



OK! Printing 2호점



OK! Printing 3호점



2012 Final Judging Committees

Continued

2012 MANAGEMENT AWARDS CATEGORIES FINAL JUDGING COMMITTEE



CHAIR :

Shaun Battleman, CEO
African Access Holdings (PTY) Ltd
Johannesburg, South Africa

Shaun Battleman started his career as an educator. However, over the years his unwavering commitment to excellence--and, more importantly, his commitment to helping the poor, the sick, and the needy, without being concerned about recognition or titles or power structures--led him to be an entrepreneurial addict and to open his own company. Today that company occupies an important place in South Africa's political, economic, and sociocultural evolution.

In 2003, Shaun founded African Access Holdings, a diversified investment company that acts as a springboard for emergent black entrepreneurs. The company was founded as the result of a challenge from the South African National Department of Education to provide Learner/Teacher Support Material (LTSM) in an accountable and verifiable manner. EduSolutions, the world's first online audiovisual verification database, was built in cooperation with Azraa Audio Visual Software (AVS), an African Access subsidiary. EduSolutions now provides a successful end-to-end LTSM product to schools in South Africa's Gauteng Province, Kwa-Zulu Natal, Limpopo Province, and Mpumalanga Province.

As Chief Executive Officer of African Access Holdings, Shaun combines an infectious drive for success and a passion for education with an ability not just to listen, but also to hear. His astuteness and business acumen have been at the centre of African Access's success, and Shaun is the brand's primary advocate and nurturer. In addition to serving as CEO of African Access Holdings, Shaun serves as a director on the boards of some 50 companies across the country including LND Projects, Edu Management Solution, Prop Access, Ndabi Investment, Edu Access Holdings, African Access International, Chanti Travel, CJM Property Developments, and African Access Agriculture.

COMMITTEE :

Tim Bright, *Partner*, OneWorld Consulting, Istanbul, Turkey
Nadine Cino, *CEO*, Tyga-Box Systems, Inc, New York, NY, USA
Kate Darcy-Hohenthal, *Founder*, The Birthday Club, Manchester, CT, USA
Richard Du Toit, *CFO*, Self Employed, Matsapa, South Africa
Taka Kimura, *Designer*, Kimono Designer, Tokyo, Japan
Sunil Kulwal, *CEO & Managing Director*, Aditya Birla Minerals Limited, Perth, Australia
Monwabisi Ludonga, *Executive Director*, AAICT, Johannesburg, South Africa
John Martin, *Executive Director*, Original Boats, Cape Town, South Africa
Keith Morris, *Executive Director*, L'Agulhas Links, Johannesburg, South Africa
Mateli Mpunsha, *Managing Director*, Edusolutions, Johannesburg, South Africa
Amanda Rogaly, *CEO*, Kadoro Events & Communications, Gauteng, South Africa
Gavin Rogaly, *Managing Director*, Develop Office Auto, Johannesburg, South Africa
Werner Steinoble, *Managing Director*, ARM, Randburg, South Africa
Gavin Storrer, *Executive Director*, Safezone, Johannesburg, South Africa
Alan Tait, *Managing Director*, Pragma, Halfway House, South Africa
Sakae Yoshii, *CEO*, Aozora Securities Co., Ltd., Tokyo, Japan

2012 MARKETING AWARDS CATEGORIES FINAL JUDGING COMMITTEE



CHAIR :

Vikram Krishna
Head of Group Marketing
Emirates NBD, Dubai, United Arab Emirates

Vikram Krishna is head of Group Marketing at Emirates NBD, a leading banking group in the UAE. He is a senior banking professional with in-depth knowledge of Retail Banking, Retail Assets, and Mortgages. Krishna has a rich and varied sales and marketing experience across financial products and brands. Before joining Emirates NBD, Krishna was Senior Vice President Marketing-Retail Assets at HSBC India. Prior to that, Krishna held the post of Vice President, Head of Mortgages for North India at CitiFinancial. Communicate Magazine (in association with Advertising Age) recently named Krishna one of the 50 most powerful media, advertising, and marketing executives in the Middle East.

Krishna has a bachelor's degree in Mathematical Studies from Delhi University and an MBA in Marketing from Bharatidasan University, Tiruchirappalli, India.

COMMITTEE :

Syed Ahmed, *General Manager - Marketing*, Nissan Middle East, Dubai, United Arab Emirates
Ali Al Ahmed, *Chief Corporate Communications Officer*, Etisalat, Abu Dhabi, United Arab Emirates
Hala Badri, *EVP, Brand & Communication*, EITC-du, Dubai, United Arab Emirates
Ghassan Boujacli, *Managing Director*, Memac Ogilvy & Mather W.L.L., Manama, Bahrain
Jean Manuel Canga Valles, *Executive Group Marketing Director*, ME & Africa, Beiersdorf Brands(Nivea), Hamburg, Germany
Eslam Darwish, *Head of Marketing - Middle East & Africa*, MasterCard Worldwide, Dubai, United Arab Emirates
Stacey Han, *Senior Corporate Communications Specialist*, FedEx, Seoul, South Korea
JongHee Hong, *Corporate Communications Director*, L'Oreal Korea, Seoul, South Korea
Sunil John, *CEO*, ASDA'A Burson-Marsteller, Dubai, United Arab Emirates
Yasuyo Kaneko, *President*, C'BON Cosmetics Co.,Ltd., Tokyo, Japan
Mazin Khoury, *CEO*, Middle East, AMEX, Manama, Bahrain
Anne Lochhoff, *Executive Director*, McCann, New York, NY, USA
Andrew McClure, *CMO*, ME GI, Zurich Insurance, Dubai, United Arab Emirates
Ovais Naqvi, *Senior Vice President*, Abraaj Capital Limited, Dubai, United Arab Emirates
ChanJu Park, *Marketing Director*, Dupont Korea, Seoul, South Korea
Sasan Saeidi, *Managing Director*, FP7, Dubai, United Arab Emirates
Gautam Sen Gupta, *Managing Director*, Brand Finance Middle East, Dubai, United Arab Emirates
Julian Stubbs, *Senior Lecturer*, Marketing - Business School, The University of Greenwich, London, United Kingdom
Marten van Pelt, *President*, Y&R Korea, Seoul, South Korea
Fabian von Loewenfeld, *CEO*, First Class & More, Dubai, United Arab Emirates



2012 Final Judging Committees

Continued

2012 NEW PRODUCT AWARDS & PRODUCT MANAGEMENT FINAL JUDGING COMMITTEE



CHAIR :

Jin Mu Cho
Vice President

Korea Business Communicators Association, Seoul, South Korea

Jin Mu Cho has been Vice President of the Korea Business Communicators Association (KBCA) since 2006. From 1988 to 2011, Jin Mu worked at the advertising company Daehong Communications Inc., a division of the LOTTE Group, in Seoul, where he was Director of the Public Relations, Events, Marketing, and Administration Division.

Jin Mu is a regular consultant and lecturer on topics including marketing, PR, crisis management, and events for the education institutions of *The Korea Economic Daily* and *The Hankyoh* daily newspapers, and at Yonsei University and Korea University. He is also a public relations advisor to the Korean Government since becoming a member of the Presidential Committee on Social Cohesion in 2010, and he was a public relations member on the Korean Anti-Corruption & Civil Rights Commission from 2010 to 2011.

Jin Mu obtained a Bachelor of Arts degree at Kyung Hee University, Seoul, Korea in 1982. He also obtained a Master of Science degree from United States International University (now part of Alliant International University), San Diego, California in 1984, and a Master of Arts degree from Ball State University, Muncie, Indiana in 1986. Jin Mu currently lives in Seoul with his wife and three children.

COMMITTEE :

Seog Bong Bae, *Director*, Korea Commercial Film Makers Union, South Korea

Woo Jin Keum, *Professor of College of Design*, KOSIN University, South Korea

Steve Keum, *Creative Chairman*, UK-KISS, South Korea

Daniel Ahn, *Professor*, Hansei University, South Korea

Jin Hee Park, *Professor*, Yonjin University, South Korea

Young Sul Kwon, *Managing director*, office of future strategy Editorial Bureau, The Korea Economic Daily, South Korea

Woo Hak Lee, *Professor*, Konkuk University, South Korea

Jim Ducharme, *Community Manager*, GetResponse Email Marketing, Canada

Mia Petersen, *UBS*, CTO - Strategy, Marketing & Engagement, CT

Motomasa Murayama, *Professor*, Tokiwa University, Japan

Vicky Ryce, *Mgr, Products & Marketing*, SDL Language Technologies, UK

Rene T. Co, *General Manager*, Greater China External Relations Procter and Gamble Asia, China

Natalya Gladkih, *Executive*, Grand Prix - Advertising Research Center, Russia

Timothy Yew, *Director*, Digital Innovation, BIG Digital/BIG Advertising Pte Ltd, Singapore

Richard Hu, *Editor Senior*, China Advertising, China

Raje Kumar, *Professor*, Sunway University, Indonesia

Robbie Dinglasan, *Director*, Bullet Manila, Philippines

Tore Claesson, *Creative Director*, PartnerTio Agency, NY

Tony Liu, *Founder*, *Creative Chairman*, aeciou, Hongkong

2012 SUPPORT AWARDS FINAL JUDGING COMMITTEE



CHAIR :

Ian Semple
Head of Customer Experience
Everything Everywhere, London, United Kingdom

Ian Semple is Head of Customer Experience for Everything Everywhere, the UK's largest telecommunications provider, which runs two of Britain's best-known brands: Orange and T-Mobile.

Ian has been with Everything Everywhere for five years. In 2008 he joined Orange UK to manage Business Customer Services, and moved up in 2009 to head the Device and Network areas in Service Design, where he was responsible for a revolutionary new smartphone support model that has since been extended to the T-Mobile brand to international recognition. In his current role as Head of Customer Experience, Ian focuses on ensuring that processes, systems, and knowledge are functionally and operationally of the highest quality so that his sales and service teams can provide the best possible customer support.

Prior to Everything Everywhere Ian held a variety of operational and change management roles at Virgin Media, NTL, and Cable and Wireless.

Ian is based in the northeast of England.

COMMITTEE :

David Armstrong, *Director*, Willis Group, England United Kingdom

Bill Bates, *Managing Director*, Bates Consultancy, London, United Kingdom

Howard Boville, *Managing Director*, Global Financial Services, BT, London, United Kingdom

Mike Carlin, *CEO*, Map Group, Cleveland, United Kingdom

Colin Chapman, *Partner*, CC&A Consulting LLP, London, United Kingdom

Steve Cheshire, *Asst Director*, TYS Managed Services, London, United Kingdom

Ross Collins, *Director*, James Ross Consulting, London, United Kingdom

Eaton Fallows, *Program Director*, British Telecom, Manchester, United Kingdom

Graeme Fenwick, *Head of Customer Services*, SKY, Newcastle, United Kingdom

Karen Ingham, *Director of Quality*, Service, Virgin Media, London, United Kingdom

Vicky Jewell, *Corporate Communications*, Everything Everywhere, London, United Kingdom

Joe Kay, *Senior Business Transformation Consultant*, London, United Kingdom

Phil Lander, *Director*, Research In Motion, Slough, United Kingdom

Liam Monaghan, *Managing Director*, Luxury Country Cottages, Geneva, Switzerland

Tessa Troubridge, *Managing Director*, Service Desk Institute, London, United Kingdom





2012 Final Judging Committees

Continued

2012 KOREAN-LANGUAGE ENTRIES JUDGING COMMITTEE



CHAIR :

Kim Hung Ki,
President,
Korea Business Communicators Association,
Seoul, South Korea

At present,

- President of the Korea Business Communicators Association
- Full-time Instructor of the Korea Broadcasting Advertising Corporation Training Institute, Hangeore Cultural Center, Hangeong Academy, Korea Magazine Institute, Public Relations Course offered by the Korea Productivity Center, and professor at the course designed for Chief Communications Officer and Administration Publicity at Gangwon-do Officials Training Institute, Ministry of Public Administration and Security National Institute of Professional Administration, the Central Election Management Committee Training Institute, the Ministry of Education, Science, and Technology Training Institute, Busan Human Resources Development Center, Gyeonggi-do Human Resources Development Center, etc.
- An Advisor of the Korea PR Association, a member of the Korea Advertising Society, Korean Association for Advertising and Public Relations, and Korea Free Literary Persons Association(poet)
- A Consultant of Seoul Government, Korean National Tuberculosis Association, Road Traffic Safety Authority, Korean Academy of Nursing, the Presidential Social Integration Commission, Anti-Corruption and Civil Rights Commission, and the Ministry of Environment Public Relations(Evaluation)
- Instructor at the Faculty of Communications and Media of Sookmyung Women's University, a visiting professor of the Department of Advertising Creation at Cheongju University
- A Judge at IBA, Appointed as a Judging member of Moscow International Advertising Festival

COMMITTEE :

Eun Key Yoon, *President,* Central Officials Training Institute, Seoul, South Korea

Seog Bong Bae, *Executive Director,* Korea Commercial Film Makers Union,
Seoul, South Korea

Young Sik Park, *CEO,* Advertising Institute Culture, Seoul, South Korea

Jong Sun Park, *CEO,* BR Communication, Seoul, South Korea

Dung Yeol Jo, *Executive director,* Cheil Worldwide, Seoul, South Korea

Young Il Hong, *Professor of College of Design,* Hongik University,
Seoul, South Korea

Jung Hieh Shon, *CEO,* Hanaroadcom, Seoul, South Korea

Sang Joon Yoo, *CEO,* CSD, Seoul, South Korea

Hye-Jin Won, *Creative Director,* Innocean Worldwide, Seoul, South Korea

Tae Hee Jung, *Chief Director of international Cooperation,* KBCA,
Seoul, South Korea

Hong Jun Kim, *Chief of business,* Clean Contents movement Alliance,
Seoul, South Korea

Ji Hyun Kwak, *CEO,* Communication on, Seoul, South Korea

Kyung Hwa Kim, *CEO,* Fieldguide Group, Seoul, South Korea

Joo Hyun Yoon, *PR&Communication team manager,* Nu Skin Korea,
Seoul, South Korea

Sung Hak Yoon, *PR Team manager,* Nong Shim, Seoul, South Korea

Ae Kyung Park, *Chief of editor,* Today Newspaper, Seoul, South Korea

Yoo In Ho Yoo, *Chairman,* Web Award Committee, Seoul, South Korea

Jae Choon Ko, *PR Team manager,* One mount, Seoul, South Korea

Ju Hwak Lee, *CEO,* SIDM, Seoul, South Korea

Jang Kyo Oh, *corporate communications Adv. Leader,* LG CNS, Seoul, South Korea

Ha Na Cho, *PR Team manager,* Choongwae holdings, Seoul, South Korea

Hye Kyung Yim, *managing director,* sisainterview, Seoul, South Korea

Silk Lee, *PR team leader,* Samyang Holdings, Seoul, South Korea

Hak Jae Kim, *senior manager corporate culture&PR Team,* Korea South-East power,
Seoul, South Korea





2012 Preliminary Judges

The following professionals participated in preliminary judging of The 9th Annual International Business Awards in May-July 2012. Their average scores determined the entries that were eligible to be considered in final judging. We thank them for their time, interest, and insights.

Husam Abdallah, *Senior Specialist Strategy & Excellence*, Dubai Airport Free Zone, Dubai, United Arab Emirates

Tsvika Abramovitch, *Vice President*, Human Resources, Hadera Paper, Hadera, Israel

Yesim Aksu, *VP & Head of Human Resources*, Ericsson Region Middle East, Istanbul, Turkey

Allyson Stewart Allen, *Director*, International Marketing Partners, London, United Kingdom

James Alfred, *Chairman & Chief Executive*, Maltecorp Sdn Bhd, Shah Alam, Selangor, Malaysia

Ahmad Alhai, *Business Relationship Management Analyst*, ADCO, Abu Dhabi, United Arab Emirates

Selcuk Alimdar, *Distance Learning and Projects Manager*, Avea, Istanbul, Turkey

Stewart Andrews, *Creative Director*, Noodlebox Design, LLC, Washington, DC, USA

Ani Atanasova, *CEO*, Pixelhunters, Dubai, United Arab Emirates

Ann Badmus, *President*, Badmus Law Firm, Dallas, TX, USA

Lisa Ball Moskal, *Professor*, ASU, Jonesboro, AR, USA

Victoria Barnett, *Sr Marketing Exec*, Royal College of Nursing, London, United Kingdom

Maxim Behar, *CEO*, M3 Communications Group, Inc., Sofia, Bulgaria

Erin Bolton, *VP Strategic Services*, Pivot Communications, Salt Lake City, UT, USA

Israel Bonequi, *Creative Director*, Birds Nest Foundation, Montreal, Canada

Kathleen Boylan, *Senior Vice President*, Public Communications, Inc., Chicago, IL, USA

Adrian Brady, *CEO*, Eulogy!, London, United Kingdom

Jack Breitwieser, *Director Global Public Relations*, Dell SonicWALL, Inc., San Jose, CA, USA

Oana Bulexa, *Head of PR Department*, The Practice, Bucharest, Romania

Jorge Cachinero, *Director Senior*, Llorente & Cuenca, Madrid, Spain

Benito Castro, *Spain Blog*, Evento Blog España, Madrid, Spain

Rachel Deutsch, *Principal and Creative Director*, The Design Channel, Washington, DC, USA

Zhenya Dmitrijeva, *Web Designer*, Foxtons, London, United Kingdom

Cho Donggyul, *Head of Group*, Cheil Worldwide, Seoul, South Korea

Alexander Dourchev, *CEO*, All Channels Communication, Sofia, Bulgaria

Gayle Duncan, *Partner*, Executive Options, Seattle, WA, USA

Stacey Edmonds, *Head of Films & Digital*, Be Learning, Moore Park, Australia

Rochelle Ekanayake, *MrPierce Studios International Asia (PVT) Ltd*, Colombo, Sri Lanka

Mahdi El Horchi, *Consultant*, Blue Ocean Consulting JLT, Dubai, United Arab Emirates

Timur ERTEN, *Performance Reporting Specialist*, Türk Telekom, Istanbul, Turkey

Natasha Gangaramani, *Director*, Al Fara'a Properties, Al Fara'a Group, Dubai, United Arab Emirates

Kristina Garcia, *Managing Director*, German State of Hessen U.S. Office for Economic Development, New York, NY, USA

Steve Gershik, *Marketing Director*, 28Marketing LLC, San Ramon, CA, USA

Lauren Gertzman, *Owner*, Inside Minds, LLC, Washington, DC, USA

Edgar Green, *Senior Manager*, IT Quality, Spirit Airlines, Miami, FL, USA

Lisa Gregovich, *Vice President - Customer Service*, ePlan Services, INC, Denver, CO, USA

Naresh Gupta, *Associate Partner*, IBM Global Business Services, Gurgaon, India

Robin Harris, *Principal and Creative Director*, Harris Design INC, Mclean, VA, USA

Danita Harn, *VP of Operations*, Harn & Associates Bookkeeping Firm, Woodstock, GA, USA

Deanna Hart, *Operations Manager*, IHG - InterContinental Hotels Group, Salt Lake City, UT, USA

Brenton Hayden, *President/CEO*, Renters Warehouse, Golden Valley, MN, USA

Randy Hines, *Associate Professor*, APR, Susquehanna University, Selinsgrove, PA, USA

Jamie K. Holt, *President/CEO*, JMK Notary And Services, Miami, FL, USA

Young Il Hong, *Professor of College of Design*, Hongik University, Seoul, South Korea

Susan Hudgins, *FourthWall Events*, New York, NY, USA

Peter Jares, *et netera*, Prague, Czech Republic

Beverly Jensen, *President/CEO*, WomensMedicineBowl.com, Greeley, CO, USA

Jane Johnson, *Director of Content Development*, Pivot Communications, Salt Lake City, UT, USA

JP Jones, *Owner*, Paige1Media, Lawrenceburg, TN, USA

Tae Hee Jung, *Chief Director of International Cooperation*, KBCA, Seoul, South Korea

Anila Kalleshi, *President*, Kalleshi Center, Tirane, Albania

Sinta Kaniawati, *Director*, Unilever Foundation, Unilever Indonesia, Jakarta, Indonesia

Hakan Karamanli, *Operation and Customer Service Manager*, Garanti Teknoloji, Istanbul, Turkey

Sabri Kart, *Manager*, Turkish Economy Bank, Istanbul, Turkey

Melanie Katschinski, *Head of Consumer Marketing*, Ogilvy Public Relations, Berlin, Germany

Aslam Khan, *President & CEO*, Octaware Technologies, Mumbai, India

Hak Jae Kim, *Sr Mgr, Corporate Culture & PR Team*, Korea South-East Power, Seoul, South Korea

Hung Ki Kim, *President*, Korea Business Communicators Association, Seoul, South Korea

Kyung Hwa Kim, *CEO*, Fieldguide Group, Seoul, South Korea

Steve King, *Executive Producer - Corporate Television*, Screenshot, Auckland, New Zealand

Ron Klingensmith, *Chief Creative Officer*, Slack and Company, Chicago, IL, USA

Jae Choon Ko, *PR Team Manager*, One Mount, Seoul, South Korea

Vivek Kumar, *Head Servicing - Professional Services*, Adfactors PR, New Delhi, India

Wayne Kurie, *Director*, Projects and Strategy, Fuzion, Washington, DC, USA

Ji Hyun Kwak, *CEO*, Communication on, Seoul, South Korea

Ben Larkey, *Senior Corp. Environmental Manager*, Sharp Electronics Corp, New York, NY, USA

Silk Lee, *PR Team Leader*, Samyang Holdings, Seoul, South Korea

Ju Hwak Lee, *CEO*, SIDM Co., Ltd, Seoul, South Korea

Andreea Leonte, *PR Director*, McCann PR, Bucharest, Romania

Montira Limpanarom, *Executive Director*, Sony Music Entertainment Operating (Thailand) Co., Ltd, Samutprakarn, Thailand





2012 Preliminary Judges

Continued

Ke Je Tony Liu, *Founder, Creative Chairman*, aeiou, Shanghai, China

Petro Lymar, *Regional Business Development*, Yandex, Odessa, Ukraine

Kanak Madrecha, *Advisor-Corporate Excellence Division*,
Municipality of Abu Dhabi City, Dubai, United Arab Emirates

Connie Maina Nkatha, *Kenya Wildlife Service*, Nairobi, Kenya

Margaret Manning, *CEO*, Reading Room, London, United Kingdom

Ronaldo Manosa, *CEO*, TAYBURN, Istanbul, Turkey

Mervat Mansour, *Quality Manager*, Tawam Hospital, Al Ain, United Arab Emirates

Wessam Massoud, *Program Delivery Manager*, Abu Dhabi Systems & Information Center,
Abu Dhabi, United Arab Emirates

Elena Mateeva, *Corporate Communications Expert*, Sopharma JSCo, Sofia, Bulgaria

Colin McKillop, *Chief Executive Officer*, Butcher Enterprises, Windsor, Canada

Jennifer McQueen, *Managing Partner*, Ausnindo-Asia/Pacific, Hawthorn, Australia

Ronald Meske, *President*, Training Systems Design, Camarillo, CA, USA

Sharon Metzung, *Publications & Graphics Manager*, Lake Metroparks,
Concord Township, OH, USA

Karina Milani, *Manager of Marketing & Public Relations*, City of Henderson,
Henderson, NV, USA

Dana Miller, *Digital Communications Specialist*, MediaMind, London, United Kingdom

Eliza Misiecka, *GENESIS PR*, Warsaw, Poland

Hashik Mohammed, *Management Consultant*, Synergy Solutions, Kuwait City, Kuwait

Simona Mollova, *CEO*, Investment JSPK, Sofia, Bulgaria

Rajesh Kumar Mudiakal, *SAP Project Manager*, CMC Limited, Mumbai, India

Pat Mussieux, *Founder*, Wealthy Women Leaders, London, Canada

Linda Myers, *Global Partner*, WorldWise, Baltimore, MD, USA

Debra Naylor, *President*, Naylor Design, Washington, DC, USA

Kum Ng, *Founder*, International Frameworkcooking Foundation, Madison, WI, USA

Angela Nielsen, *President*, One Lily Creative Agency, Barstow, CA, USA

Esther Oh, *Deputy Director*, Commercial Services, CITIC PACIFIC MINING,
Perth, Australia

Mark O'Toole, *Managing Director*, Public Relations & Content Marketing,
H|B, Newton, MA, USA

Ufuk Ozgul, *Research Associate*, Yeditepe University, Istanbul, Turkey

Ae Kyung Park, *Editor in Chief*, Today Newspaper, Seoul, South Korea

Jong-Sun Park, *CEO*, BR Communication, Seoul, South Korea

Young Sik Park, *CEO*, Advertising Institute Culture, Seoul, South Korea

Abhay Patvardhan, *Area Sales Manager*, Al Gurg Paints LLC, Doha, Qatar

Mia Petersen, *CTO - Strategy*, Marketing & Engagement, UBS, Stamford, CT, USA

Donald Pillai, *International Marketing Executive*, Bumbo (Pty) Ltd, Rosslyn, South Africa

Melanie Pope, *Director*, Australian Paramedic Support Foundation, Aspley Qld, Australia

Jesintha Rajaratnam, *Partner*, Joje India Consultants-Finance & Human Resources FZC,
Ras Al Khaimah, United Arab Emirates

V.S. Ramachandran, *Senior VP*, Emarat, Dubai, United Arab Emirates

Emma Real, *Specialist*, Corporate Communications, AECOM, Chicago, IL, USA

Maja Recnik, *Education Director*, SPEM Communication Group, Ljubljana, Slovenia

Dennis Reno, *Vice President*, Customer Experience, Oracle, San Francisco, CA, USA

Gabby Rojchin, *Principal and Creative Director*, Street Sense, Bethesda, MD, USA

Brilliant S. K., *Head Talent Engagement*, AIL, Mumbai, India

Mohamed Amr Sadik, *VP - Curriculum Development*, INTEX, Cairo, Egypt

Gauri Sankar, *Senior Manager - Retired*, Canara Bank, Velachery, India

Hande Sarantopoulos, *Corporate Communications Manager*, Coca-Cola Icecek,
Istanbul, Turkey

Susan Savage, *General Manager*, MICROS Fidelio Australia, South Turrumurra,
NSW, Australia

Bong Bae Seog, *Director*, Korea Commercial Film Makers Union, Seoul, South Korea

Paula Shannon, *Chief Sales Officer*, Senior VP, Lionbridge, Baie d'Urfé, Canada

Juliet Shavit, *President*, SmartMark Communications, LLC, Newtown, PA, USA

Jessica Shearer, *Marketing Director*, MWW Group, New York, NY, USA

Paul Shearer, *Executive Creative Director*, HMDG, London, United Kingdom

Keira Shein, *Partner*, WilkinsonShein Communications, Arlington, VA, USA

Carol Sheldon, *Senior Vice President Global Customs*, DHL Global Forwarding,
West Columbia, SC, USA

Garrick Sheldon, *Assistant Project Manager*, Rising Tide Interactive, Washington, DC, USA

Jung Hieh Shon, *CEO*, Hanaro Adcom, Seoul, South Korea

Shreesha Shreesha, *Manager*, LeadFormix, Pleasanton, CA, USA

Bo Simmons, *President*, Cool Blue Interactive, Atlanta, GA, USA

Jonathan Simnett, *Communications Consultant*, Big Stick Communications,
London, United Kingdom

Seema Singh, *Business Excellence Manager*, Al Fara'a Group, Abu Dhabi,
United Arab Emirates

Nikolay Spasov, *Recruitment and Health and Safety Specialist*,
Alpha Bank - Bulgaria Branch, Sofia, Bulgaria

Caroline Storey-Sabetti, *Executive Director*, Business Solutions & Marketing,
Staff Management | SMX, Chicago, IL, USA

Robert Sugar, *Creative Director*, Auras Design, Silver Spring, MD, USA

Heather Szymura, *Logistics Coordinator*, AutohausAZ, Tempe, AZ, USA

Erika Taylor Montgomery, *CEO-Chief Publicist*,
Three Girls Media & Marketing Inc., San Jose, CA, USA

Jacqueline Teo, *General Manager*, Programme Management Office, FOXTEL,
Putney, Australia

Han Tjan, *VP*, Corporate Communications, Daimler, New York, NY, USA

Mike Tobin, *CEO*, Telecity Group, London, United Kingdom

Rosa Maria Torres Valdés, *Public Relations Professor*,
University of Alicante-Spain, Alicante, Spain

Savas Usta, *Human Resources Director*, Turk Telekom A.S., Istanbul, Turkey

Rosalinde van de Wall, *Managing Director & Senior Partner*,
Fleishman-Hillard, Amsterdam, The Netherlands

Tusshard Varangaonkar, *Director*, Gharrkul Industries PVT. Ltd., Amravati, India

Vinny Verdi, *Producer*, CUNY-TV, New York, NY, USA

David Vogin, *Owner*, 314 Design, Washington, DC, USA

Angela Wende, *Director of Marketing & Sales*, CETRA Language Solutions,
Elkins Park, PA, USA

Mara Woloshin, *Principal*, Woloshin Communications, Portland, OR, USA

Timothy Yew, *Director*, Digital Innovation,
BIG Digital / BIG Advertising Pte Ltd, Singapore, Singapore

Hye Kyung Yim, *Managing Director*, sisainterview, Seoul, South Korea

Joo Hyun Yoon, *PR & Communication Team Manager*, NuSkin Korea, Seoul, South Korea

Julia Zamorska, *VP of Corporate Communications*, iolo technologies,
Los Angeles, CA, USA

Rebecca Zhao, *Director / Designer*, Z Studio, Guangzhou City, China



2012 Stevie® Award Winners

Categories in the 5:00 pm Presentations

2012 App Awards Category Stevie® Award Winners

Business/Government

GOLD STEVIE WINNER:

SK planet, Seoul, South Korea: SK planet House Organ App "HUG"

SILVER STEVIE WINNER:

Investis Ltd, London, United Kingdom: BAE Systems Investor Relations App

BRONZE STEVIE WINNERS:

Accenture, Chicago, IL USA: Accenture App for iPhone

Bertelsmann AG, Gütersloh, Germany: Bertelsmann Annual Report App 2011

Health Insurance Review & Assessment Service (HIRAS), Seoul, South Korea: Tablet magazine "Health GunGangNarae"

PepsiCo, Purchase, NY USA: PepsiCo Library iPad app

Vayen Solutions GmbH, Zurich, Switzerland: Vayen's Pitcher Closed Loop Marketing Platform

Yellowfin, Melbourne, Australia: Yellowfin Business Intelligence

Education & Reference

GOLD STEVIE WINNER:

Navis Learning, Boston, MA USA: Navis Learning's Trackwise system tutorial for leading Life Sciences company

Entertainment

GOLD STEVIE WINNER:

AKBANK TAS, Istanbul, Turkey: Oscar Fashion Akbank Blogger Competition

SILVER STEVIE WINNER:

Korea Student Aid Foundation (KOSAF), Seoul, South Korea: Flower Dream

Experimental & Innovation

GOLD STEVIE WINNER:

Aurasma, London, United Kingdom: Aurasma - the world's first visual browser

SILVER STEVIE WINNER:

TTNET A.S., Istanbul, Turkey: Anything Is Possible With TTNET

BRONZE STEVIE WINNERS:

Quality Systems, Inc., Irvine, CA USA: On the Go with Quality Systems' NextGen® Mobile

Games

GOLD STEVIE WINNER:

King.com, London, United Kingdom: King.com's Bubble Witch Saga

SILVER STEVIE WINNER:

Akmerkez Shopping Center, Istanbul, Turkey: Quest for 7 elephants

Lifestyle

GOLD STEVIE WINNER:

Hoffmann und Campe Corporate Publishing, Hamburg, Germany: BMW Magazine 01/2012 iPad App

SILVER STEVIE WINNERS:

Hoffmann und Campe Corporate Publishing, Hamburg, Germany: BMW Magazine iPad App Summer 2011

Renault Samsung Motors, Seoul, South Korea: Premium Digital Magazine 'Finder'

BRONZE STEVIE WINNER:

inmD, Seoul, South Korea: SAMSUNG NX System Learn and Explore Application

Marketing

GOLD STEVIE WINNER:

Borenstein Group, Inc. Fairfax, VA USA: Turtle Or Soup, Survival of the Smartest/Social Media Marketing Gaming App





2012 Stevie® Award Winners

Continued

Music

GOLD STEVIE WINNER:

AKBANK TAS, Istanbul, Turkey: Akbank Jazz Festival Online Jazz Radio

Shopping

GOLD STEVIE WINNER:

S&T Play, Seoul, South Korea: everydeal24

Social

GOLD STEVIE WINNER:

Social Brain K, Seoul, South Korea: Social Magazine S

SILVER STEVIE WINNERS:

Wajam, Montreal, Canada: Wajam Social Search App

BRONZE STEVIE WINNER:

Health Insurance Review & Assessment Service (HIRAS), Seoul, South Korea: Tablet magazine “Health GunGangNarae”

Training

GOLD STEVIE WINNER:

MAVI Interactive, Doylestown, PA USA: Agent Surefire: Insider Threat

Travel

GOLD STEVIE WINNER:

AT&T Inc., Dallas, TX USA: AT&T Translator Travel App

SILVER STEVIE WINNER:

Boyd Gaming, Las Vegas, NV USA: B Connected Mobile

BRONZE STEVIE WINNER:

Delvinia, Toronto, Canada: Manulife Financial’s CoverMe Packing App

Utilities & Services

GOLD STEVIE WINNER:

Voices.com, London, Ontario, Canada: Voices.com

SILVER STEVIE WINNER:

Kia Motor Company, Seoul, South Korea: Kia Launcher





2012 Stevie® Award Winners

Continued

2012 Live Event Awards Category Stevie® Award Winners

Best Consumer Event

GOLD STEVIE WINNER:

Korean Red Cross, Seoul, South Korea: World Day for Water ‘Waterville’

SILVER STEVIE WINNER:

boogy the event company, Istanbul, Turkey: Coca-Cola 125 Years of Sharing Happiness Guerilla Events Project
KB Kookmin Bank, Seoul, South Korea: KB Kookmin Bank Audition Event - “I’m a musical star too!”

BRONZE STEVIE WINNERS:

Kansas City Regional Transit Alliance, Kansas City, MO USA: The Modern Streetcar Party
Kanyon, Istanbul, Turkey: KANYON’S Go Racer
TMN, Telecomunicações Móveis Nacionais, Lisbon, Portugal: SWtmn 2011 Festival
TMN, Telecomunicações Móveis Nacionais, Lisbon, Portugal: T-Jays Live Show

Best Tradeshow or Convention

GOLD STEVIE WINNER:

Kinaxis, Ottawa, Canada: Kinaxis ‘11! The Annual Kinaxis Training and User Conference

SILVER STEVIE WINNERS:

Hexagon AB, Stockholm, Sweden: Hexagon 2012 International Conference
USANA Health Sciences, Salt Lake City, UT USA: 2011 USANA International Convention

BRONZE STEVIE WINNERS:

F&H Public Relations GmbH, Munich, Germany: LG Dealer Convention 2012
GSMA, London, United Kingdom: GSMA Mobile World Congress 2012
Jack Morton Worldwide, New York, NY USA: Ericsson, Mobile World Congress 2012
Mater Health Services, Brisbane, Australia: Mater’s 2012 GP Education Conference

Best Association Event or Meeting

GOLD STEVIE WINNER:

Turk Telekom, Istanbul, Turkey: A Friendship for a Lifetime: Turk Telekom Retiree Meetings & Communication Program

BRONZE STEVIE WINNERS:

Automotive Resources International (ARI), Mount Laurel, NJ USA: ARI’s Global Fleet Conference
GSMA, London, United Kingdom: GSMA Mobile World Congress 2012
Turk Ekonomi Bankasi, Istanbul, Turkey: TEB SME Academy

Best Corporate Image Event

GOLD STEVIE WINNER:

Coca Cola Turkey, Istanbul, Turkey: Coca-Cola Turkey’s 125th Anniversary Celebration

SILVER STEVIE WINNERS:

ExxonMobil Lubricants and Petroleum Specialties Company, Fairfax, VA USA: The Mobil 1™ Car Swap
Quality Systems, Inc., Irvine, CA USA: NextGen Users Group Meeting Attracts Record Number of Attendees; Largest in Company’s History

BRONZE STEVIE WINNERS:

Leading Authorities, Inc., Washington, DC USA: Luncheon with General Stanley McChrystal
NII Holdings, Reston, VA USA: NII Holdings NASDAQ Marketsite Rebranding Bell Ringing
Vodafone Turkey, Istanbul, Turkey: Vodafone Turkey’s VF Cup

Best New Product Introduction Event

GOLD STEVIE WINNER:

Jack Morton Worldwide, New York, NY USA: T-Mall.com Launch





2012 Stevie® Award Winners

Continued

Best Internal Recognition/Motivational Event

GOLD STEVIE WINNER:

Mobiltel, Sofia, Bulgaria: "Thank You!" Event

SILVER STEVIE WINNERS:

Korean Red Cross, Seoul, South Korea: World First Aid Day

Turk Telekom, Istanbul, Turkey: Ready & Engaged for Enhanced Leadership: Turk Telekom Management Summit 2012

Turkish Airlines, Istanbul, Turkey: Turkish Airlines Takes Employee Appreciation to New Heights by Giving 17,000 Staff Members Face Time in the Skies

BRONZE STEVIE WINNERS:

Nu Skin Enterprises (China, Hong Kong, Taiwan), Hong Kong, China: Nu Skin Greater China Success Trip

Quality Systems, Inc., Irvine, CA USA: NextGen Users Group Meeting Attracts Record Number of Attendees; Largest in Company's History

Best Sales Meeting

GOLD STEVIE WINNER:

Slack and Company, Chicago, IL USA: Gates Corporation - Elevate: The 2012 Annual Sales Conference

Best Sales Presentation

GOLD STEVIE WINNER:

Jack Morton Worldwide, New York, NY USA: Ericsson CES Keynote 2012

Best Public Service/Public Affairs Event

GOLD STEVIE WINNER:

Clean Contents Movement Alliance, Seoul, South Korea: 2011 Clean Contents Campaign UCC Festival

SILVER STEVIE WINNERS:

Korean Red Cross, Seoul, South Korea: World Red Cross Day

BRONZE STEVIE WINNER:

Vodafone Turkey, Istanbul, Turkey: Vodafone's 'Dreams Academy' Celebration Event: 'Vitalizing the Disabled'

Best Public Relations Event

GOLD STEVIE WINNER:

Ministry of Land, Transport and Maritime Affairs, Seoul, South Korea: Camping Festival

SILVER STEVIE WINNERS:

PR One, Seoul, South Korea: Twitter Jockey's 'Viewable Twitter'

BRONZE STEVIE WINNERS:

Kanyon, Istanbul, Turkey: Kanyon's 'Ask the Author'

Vodafone Turkey, Istanbul, Turkey: Vodafone's FreeZone: 'Live Young, Live Free'

VTB Capital, Moscow, Russian Federation: VTB Capital Russia Calling Investment Forum





2012 Stevie® Award Winners

Continued

2012 Annual Report & Other Literature Awards Category Stevie® Award Winners

Best Annual Report - Online/Electronic

GOLD STEVIE WINNER:

Thomson Reuters, Stamford, CT USA

SILVER STEVIE WINNERS:

Garanti Bank, Istanbul, Turkey

PepsiCo, Purchase, NY USA: The Power of PepsiCo interactive website

BRONZE STEVIE WINNERS:

Aktif Bank, Istanbul, Turkey: "Beyond Wonderland"

Kier Group Plc, London, United Kingdom

Korea Basic Science Institute, Daejeon, South Korea

Mater Health Services, Brisbane, Australia

REN, Lisboa, Portugal

TelecityGroup, London, United Kingdom

Best Annual Report - Print

GOLD STEVIE WINNERS (TIE):

Korean Federation of Community Credit Cooperatives, Seoul, South Korea

NYU Langone Medical Center, New York, NY USA: 365 Days of Excellence

SILVER STEVIE WINNERS:

Graffiti, Istanbul, Turkey: ISU Annual Report

Hexagon AB, Stockholm, Sweden: Shaping Change with Actionable Intelligence

International Finance Corporation (IFC), Washington, DC USA

Korean Red Cross, Seoul, South Korea

Mater Health Services, Brisbane, Australia

PepsiCo, Purchase, NY USA: The Power of PepsiCo

RTL Group, Luxembourg

Woori Financial Group, Seoul, South Korea: Community Relations White Book

BRONZE STEVIE WINNERS:

AKBANK TAS, Istanbul, Turkey

Aktif Bank, Istanbul, Turkey: "Beyond Wonderland"

Bertelsmann AG, Gütersloh, Germany:

BrainJuicer Group PLC, London, United Kingdom

Chemanex PLC, Colombo, Sri Lanka

Garanti Bank, Istanbul, Turkey

IS Real Estate Investment Trust Co., Istanbul, Turkey

Kier Group Plc, London, United Kingdom

McKenna Long & Aldridge, LLP, Atlanta, GA USA

PT Garuda Indonesia (Persero) Tbk, Cengkareng-Jakarta, Indonesia

Quality Systems, Inc., Irvine, CA USA: Right Place. Right Time. Right Solutions

Smart Media-The Annual Report Company, Colombo, Sri Lanka: PASSION - Ithmaar Bank 2011 Annual Report

Tayburn, Istanbul, Turkey

TSKB, Istanbul, Turkey

Vodafone Turkey, Istanbul, Turkey: Annual Sustainability Report





2012 Stevie® Award Winners

Continued

Best House Organ - For General Audience

GOLD STEVIE WINNERS (TIE):

KOROAD, Seoul, South Korea: "Signal Lamp"
Ludwig van Beethoven Association: Krakow, Poland: Beethoven Magazine

SILVER STEVIE WINNER:

Kolon Industries, Inc., Kwachon City, South Korea: "KOLON" Group Magazine

BRONZE STEVIE WINNERS:

Anyang City, South Korea: "Uriyang dosirak"
Hanam-si, Seoul, South Korea: "Chungjung Hanam"
Korea Communication Agency, Seoul, South Korea: "Aureum"

Best House Organ - Online

GOLD STEVIE WINNER:

Llorente & Cuenca, Madrid, Spain: UNO

SILVER STEVIE WINNER:

Quality Systems, Inc., Irvine, CA USA: Quality Systems' NextGen Platinum: Quarterly Insight to Company Success

BRONZE STEVIE WINNERS:

Model Management AG, Weinfelden, Switzerland: Model Box
Royal Mail Group, London, United Kingdom: Courier - Royal Mail Group
Turk Telekom, Istanbul, Turkey: A Popular Family Magazine: Turk Telekom (TT) Corporate Magazine ileTTisim

Best House Organ For Employees

GOLD STEVIE WINNER:

Samyang Holdings, Seoul, South Korea: Samyang Group Magazine "Woori-hamgae"

SILVER STEVIE WINNERS:

Hyundai Glovis, Seoul, South Korea: GLOVIS +
Korea Forest Research Institute, Seoul, South Korea: Magazine "Gwahakee Green"
LSMtron, Anyang, South Korea: Monthly Magazine "Passion Pioneer"

BRONZE STEVIE WINNER:

SeAH Holdings Corp., Seoul, South Korea: SeAH Family

Best House Organ For Customers (Business)

GOLD STEVIE WINNER:

KB Kookmin Bank, Seoul, South Korea: GOLD&WISE

SILVER STEVIE WINNER:

Kolon Industries, Inc., Kwachon City, South Korea: "KOLON" Group Magazine

BRONZE STEVIE WINNERS:

Garanti Bank, Istanbul, Turkey: Garanti Profile 2011
SK C&C, Seoul, South Korea: Magazine "Creative&Challenge"

Best House Organ For Customers (Public Enterprise, Government, Association)

GOLD STEVIE WINNER:

Korea Airports Corporation (KAC), Seoul, South Korea: "Airport Focus"

SILVER STEVIE WINNERS:

Korea Cadastral Survey Corp., Seoul, South Korea: "Land & People"
Korea Post, Seoul, South Korea: Digital Post
Korea Research Institute of Standards and Science (KRISS), Daejeon, South Korea: KRISS Magazine

BRONZE STEVIE WINNERS:

Kangwon Land, Inc., Gangwon-Do, South Korea: "High 1"
Korea Communication Agency, Seoul, South Korea: "Aureum"





2012 Stevie® Award Winners

Continued

Best Marketing or Sales Brochure or Kit - Online/Electronic

GOLD STEVIE WINNER:

DaeBo Communication & Systems, Seoul, South Korea: DaeBo Brochure

SILVER STEVIE WINNER:

Quality Systems, Inc., Irvine, CA USA: Quality Systems' NextGen Healthcare: Enabling the Future of Healthcare

BRONZE STEVIE WINNER:

Pearson & Co. Campbell, CA USA: Enterprise B2B Sales Strategy and Sales Playbooks

Best Marketing or Sales Brochure or Kit - Print

GOLD STEVIE WINNER:

Sidel International AG, Hünenberg, Switzerland: INLINE 3

SILVER STEVIE WINNER:

SK planet, Seoul, South Korea: SK Planet Brochure "HUG The Planet"

BRONZE STEVIE WINNERS:

DAEBO Engineering & Construction, Seoul, South Korea: DAEBO Engineering & Construction & Daebo Industrial

Hankook Paper Mfg., Seoul, South Korea: Premier Rough Gloss paper ARTE sample book

Korea Shipping Association, Seoul, South Korea: KSA Brochure

Company History Up to 50 Years t

GOLD STEVIE WINNER:

Health Insurance Review & Assessment Service, Seoul, South Korea: The Story of 10Years

SILVER STEVIE WINNER:

KT Corp., Seongnam-City, South Korea: KT 30Year History

BRONZE STEVIE WINNERS:

Gangwon No1 Broadcasting, Chuncheon, South Korea: 10Year History of G1

Red Frog Events, Chicago, IL USA: Red Frog Events Culture Book

Samsung Changwon Hospital, Seoul, South Korea: Samsung Changwon Hospital 30Year History

Company History More Than 50 Years

GOLD STEVIE WINNER:

Korea Tourism Organization (KTO), Seoul, South Korea: 50Year History of 'Korea Tourism Organization'

SILVER STEVIE WINNER:

Korea Federation of Fisheries Cooperatives (Suhyup), Seoul, South Korea: Suhyup 50Year History

BRONZE STEVIE WINNER:

Korea Minting & Security Printing Corporation (KOMSCO), Daejeon, South Korea: 60Year History of KOMSCO

Other Publications - Company

GOLD STEVIE WINNER:

SeAH Holdings Corp., Seoul, South Korea: "SeAH Family"

SILVER STEVIE WINNER:

Korea District Heating Corp., Seoul, South Korea: 2010 Sustainability Report "Clean World through the use of Clean Energy"

OTTOGI Corporation, Seoul, South Korea: 2012 Environmental Report

BRONZE STEVIE WINNER:

HallaadPlus, Seoul, South Korea: "Giupnara"





2012 Stevie® Award Winners

Continued

Other Publications - Government

GOLD STEVIE WINNER:

Seoul Metropolitan Government, Seoul, South Korea: "Seoulsarang"

SILVER STEVIE WINNER:

Jeju Special Self-Governing Provincial Council, Jeju City, South Korea: "Dream Jeju 21"

BRONZE STEVIE WINNERS:

Ministry of Land, Transport And Maritime Affairs, Seoul, South Korea

Noh Woong Rae, Seoul, South Korea: Woong Rae Noh's Photo Essay 'Ask Road'

Other Publications - Association or Non-Profit

GOLD STEVIE WINNER:

HallaadPlus, Seoul, South Korea: Ggyeonggi Arts Center Magazine

SILVER STEVIE WINNER:

Korean National Tuberculosis Association, Seoul, South Korea: Bi-monthly Magazine "World of TB & Health"

BRONZE STEVIE WINNERS:

Korea Venture Investment Corp., Seoul, South Korea: "Startup Korea", Casebook of Korea Venture Investment Corp

National Evidence-Based Healthcare Collaborating Agency, Seoul, South Korea: NECA "Evidence & Value"

➔ 2012 Video Awards Category Stevie® Award Winners

Internal/Employee Communications

GOLD STEVIEWINNER:

Foresight Corporate Communications Inc., Toronto, Canada: Barrick Leadership Teaser

SILVER STEVIEWINNERS:

Foresight Corporate Communications Inc., Toronto, Canada: Coming Soon! - Passport 2.0

Ruder Finn & Citigroup, New York, NY USA: Citi® Music – Igniting Employee Pride through Global Music Video

TELUS, Burnaby, Canada: 11-047 Security Video – Data Protection

TELUS, Burnaby, Canada: 11-119 Personal Health Record - Consumer

BRONZE STEVIE WINNERS:

Everything Everywhere, London, United Kingdom: The Customer Team Dragon's Den video - 2012.

Foresight Corporate Communications Inc., Toronto, Canada: Did You Know

Hamilton Sundstrand, Windsor Locks, CT USA: HS "We Helped Build the Dreamliner" Employee Video"

IBM, Armonk, NY USA: "What If"

MWW, East Rutherford, NJ USA: Flight Plan for the Future: JetBlue Preserves Its Direct Relationship with Pilots

Resonate Pictures, Lawrence, KS USA: The Year Behind Us, The Year Ahead

Royal & Sun Alliance Insurance Company of Canada, Toronto, Canada: RSA Regionalized Leadership

Screentime Communications, Auckland, New Zealand: The Late July Show with George Adams

Magazine Format

GOLD STEVIE WINNER:

TELUS, Burnaby, Canada: teamVision 242-TELUS Day of Giving

SILVER STEVIE WINNER:

TELUS, Burnaby, Canada: teamVision 250 - Customers First Champions Joe Tschampa

BRONZE STEVIE WINNER:

Screentime Communications, Auckland, New Zealand: SmileTV

Meeting Modules

GOLD STEVIE WINNER:

Turk Telekom, Istanbul, Turkey: Sharing the Experience and Excitement: Turk Telekom ("TT") Management Meeting Video





2012 Stevie® Award Winners

Continued

Motivational

GOLD STEVIE WINNER:

Accenture, Chicago, IL USA: Accenture High Performance Delivered Brand Campaign Motivational Video

SILVER STEVIE WINNER:

TELUS, Burnaby, Canada: 11-197 Stepping Up with John Izzo

BRONZE STEVIE WINNERS:

Slack and Company, Chicago, IL USA: Gates Corporation - Elevate: The 2012 Annual Sales Conference video

TELUS, Burnaby, Canada: 11-209 Terry Fox Video

Turk Telekom, Istanbul, Turkey: We Keep Connected™: Turk Telekom's (TT) 50,000 Miles Road story That Touched Lives & Souls™

Orientation

GOLD STEVIE WINNER:

Resonate Pictures, Lawrence, KS USA: The New AGDG Sales Responsibility System

SILVER STEVIE WINNER:

Turk Telekom, Istanbul, Turkey: Orientation via Animation: The Turk Telekom (TT) Process Management Orientation Video

P.R.: Government

GOLD STEVIE WINNER:

InfoMaster, Inc., Seoul, South Korea: Public Service Announcement Samples for Disabled Person 2011

SILVER STEVIE WINNER:

Korea Road Traffic Authority Dobong Driver's License Examination Office, Seoul, South Korea: PR UCC

P.R.: Industrial

GOLD STEVIE WINNER:

Kemper Kommunikation GmbH, Frankfurt, Germany: OnYour Marks

SILVER STEVIE WINNERS:

SK Innovation Co., Ltd., Seoul, South Korea: Keep Innovating for Better World

Slack and Company, Chicago, IL USA: Dow Corning - A Window to the Future

BRONZE STEVIE WINNERS:

A.P.Moller-Maersk A/S, Copenhagen, Denmark: We Are Maersk

General Mills, Minneapolis, MN USA: Häagen-Dazs quality relies on small farms

inmD, Seoul, South Korea: Awesome Challenge - 260 T-Shirts worn at one time

P.R.: Media & Entertainment

GOLD STEVIE WINNER:

Pohjantähti-Elokuva, Helsinki, Finland: Hot of the Press - The History of Ilta-Sanomats

BRONZE STEVIE WINNERS:

AKBANK TAS, Istanbul, Turkey: Akbank Jazz Festival JAmZZ™; Young Talents Competition Viral Video™

Turk Telekom, Istanbul, Turkey: Employee Entertainment Meets Employee Empowerment in a United Voice: Turk Telekom Sings from 81 Cities

P.R.: Non-Profit Fund Raising

GOLD STEVIE WINNER:

TELUS, Burnaby, Canada: 11-225 The Pink Network

SILVER STEVIE WINNER:

Foresight Corporate Communications Inc., Toronto, Canada: Baycrest Innovation

BRONZE STEVIE WINNER:

Thai Life Insurance Plc., Bangkok, Thailand: The Cardiac Children Foundation of Thailand: One's Gift of Life... To Many for Cardiac Children





2012 Stevie® Award Winners

Continued

PR.: Other

GOLD STEVIE WINNER:

A.P.Moller-Maersk A/S, Copenhagen, Denmark: We Make Change Happen

SILVER STEVIE WINNERS:

Korean Red Cross, Seoul, South Korea: Korean Red Cross 106th birthday - Your hope, Our hope

Sketchbook, Seoul, South Korea: olleh KT : KT is always here for you.

VerticalResponse, San Francisco, CA USA: VerticalResponse Launches Search for America's Next Teen Tycoon

BRONZE STEVIE WINNERS:

Codexis, Redwood City CA USA: Codexis Corporate Video

Freeport-McMoran Copper & Gold Inc., Phoenix, AZ USA: Connecting the Future

TELUS, Burnaby, Canada: 11-173 Project Bee TVC

PR.:Technology

GOLD STEVIE WINNER:

TelecityGroup, London , United Kingdom: TelecityGroup Company Overview Video

SILVER STEVIE WINNER:

POSCO Engineering Co., Ltd., Seoul, South Korea: Imagineering Posco engineering

Sales: Product Sales

GOLD STEVIE WINNER:

inmD, Seoul, South Korea: Bokeh & Art (Samsung NX Lens)

SILVER STEVIE WINNERS:

Kemper Kommunikation GmbH, Frankfurt, Germany: Emotrailer Identity

Slack and Company, Chicago, IL USA: XIAMETER - Silicones: A world of possibilities

Sales:Technology

GOLD STEVIE WINNER:

Jack Morton Worldwide, New York, NY USA: Ericsson History Film

SILVER STEVIE WINNER:

Slack and Company, Chicago, IL USA: Google Analytics Premium

BRONZE STEVIE WINNER:

IBM, Armonk, NY USA: IBM SmartCloud Enterprise - Education

Security/Safety

GOLD STEVIE WINNER:

Forests to Protect Lives Tohoku Association, Miyagi, Japan: Making Forests of Life for the Ones You Love "The Green Tide Embankment"

SILVER STEVIE WINNER:

Be Learning, Sydney, Australia: Caltex - A Good Call

Training

GOLD STEVIE WINNER:

Resonate Pictures, Lawrence, KS USA: Profit Picture





2012 Stevie® Award Winners

Continued

2012 Website Awards Category Stevie® Award Winners

INDUSTRY CATEGORY WINNERS

Accounting, Banking or Financial Services

GOLD STEVIE WINNER:

eWIDEPLUS, Seoul, South Korea: KEB 2Xcard Homepage

SILVER STEVIE WINNER:

American Institute of CPAs, Durham, NC USA: CGMA Website

BRONZE STEVIE WINNERS:

First West Credit Union, Langley, Canada: The courage to be different - First West Credit Union's website

Garanti Mortgage, Istanbul, Turkey: Mortgage Expert Garanti

Valtech AB, Stockholm, Sweden: Sweden's Central Bank redesign

Advertising, Marketing, & Public Relations

GOLD STEVIE WINNER:

eWIDEPLUS, Seoul, South Korea: Innocean Worldwide Europe Homepage

SILVER STEVIE WINNER:

VerticalResponse, San Francisco, CA USA: VerticalResponse Website: Email Marketing and a Whole Lot More

BRONZE STEVIE WINNER:

Llorente & Cuenca, Madrid, Spain: d+i Llorente & Cuenca: Sharing Innovation and Knowledge

Business Services

GOLD STEVIE WINNER:

Pearl.com, San Francisco, CA USA: The world's largest source of professionals online

SILVER STEVIE WINNER:

Accenture, Chicago, IL USA: Accenture Corporate Website

BRONZE STEVIE WINNERS:

Elix-IRR, London, United Kingdom: Elix-IRR Corporate Website: Inspiring, Relevant, Real

IFNet, Tokyo, Japan: Benefits of SNS for all Japanese companies.

Computer Hardware, Services or Software

GOLD STEVIE WINNER:

CallidusCloud, Pleasanton, CA USA: CallidusCloud.com

BRONZE STEVIE WINNERS:

IntraLinks, New York, NY USA: IntraLinks Corporate Web Site

TeletyGroup, London, United Kingdom: TeletyGroup Website

Consumer Products

GOLD STEVIE WINNER:

KPR & Associates, Inc., Seoul, South Korea: 'Happy House,' 3M Scotch-Brite™'s Official Blog in Korea

BRONZE STEVIE WINNER:

inmD, Seoul, South Korea: Samsung Cameras & Camcorders Official Blog

Diversified Services

GOLD STEVIE WINNER:

LifeLock, Tempe, AZ USA: LifeLock.com

SILVER STEVIE WINNER:

Korea Institute of Ocean Science & Technology, Seoul, South Korea: www.kiost.ac





2012 Stevie® Award Winners

Continued

Electronics

GOLD STEVIE WINNER:

Samsung Electronics Co., Ltd., Seoul, South Korea: samsungtomorrow.com

SILVER STEVIE WINNER:

Starmark, Seoul, South Korea: Samsung Smart TV Apps Developer Forum

BRONZE STEVIE WINNER:

L-com Inc., North Andover, MA USA: L-com's Electronics Web Site

Energy

GOLD STEVIE WINNER:

Korea Institute of Energy Research (KIER), Daejeon, South Korea: <http://energium.kier.re.kr/sub020601>

SILVER STEVIE WINNER:

Nord Stream AG, Zug, Switzerland: www.nord-stream.com: One Website in Ten Languages on Europe's New Gas Supply Route

BRONZE STEVIE WINNER:

Slack and Company, Chicago, IL USA: Invenergy

Food & Beverage

GOLD STEVIE WINNER:

Coca-Cola Icecek, Istanbul, Turkey: CCIWebsite

SILVER STEVIE WINNER:

Slack and Company, Chicago, IL USA: National Starch - Food Innovation

Health Products & Services or Pharmaceuticals

GOLD STEVIE WINNER:

Korea Research Institute of Bioscience and Biotechnology Bio-Materials Research Institute (KRIBB), Jeongeup-si, South Korea: KRIBB Homepage

SILVER STEVIE WINNER:

Health Insurance Review & Assessment Service (HIRAS), Seoul, South Korea: HIRA Blog

Hospitality & Leisure

GOLD STEVIE WINNER:

Boyd Gaming, Las Vegas, NV USA: B Connected Online

SILVER STEVIE WINNER:

Health Insurance Review & Assessment Service (HIRAS), Seoul, South Korea: HIRA Blog

BRONZE STEVIE WINNERS:

GuestCentric Systems, Lisbon, Portugal: Hotel Avenida Palace website and mobile

Totally Barbados, Christ Church, Barbados: Totally Barbados 2012

Insurance

GOLD STEVIE WINNER:

Royal & Sun Alliance Insurance Company of Canada, Toronto, Canada: RSABROKER.CA

BRONZE STEVIE WINNER:

Investis Ltd, London, United Kingdom: Catlin Group Corporate Website

Legal

GOLD STEVIE WINNER:

Reading Room Ltd, London, United Kingdom: Lewis Silkin - A rather more human law firm

BRONZE STEVIE WINNER:

Ogilvy Public Relations GmbH, Dusseldorf, Germany: Linklaters Legal Recruiting Website





2012 Stevie® Award Winners

Continued

Manufacturing

GOLD STEVIE WINNER:

eWIDEPLUS, Seoul, South Korea: 012 Benetton Homepage

Media

GOLD STEVIE WINNER:

Clean Contents Movement Alliance, Seoul, South Korea: cleancontents.org & Clean Contents Webzine

BRONZE STEVIE WINNERS:

Reading Room Pte Ltd, Singapore: Channel NewsAsia Perspectives

Metals & Mining

GOLD STEVIE WINNER:

Investis Ltd, London, United Kingdom: ArcelorMittal Corporate Website

SILVER STEVIE WINNER:

Investis Ltd, London, United Kingdom: Anglo American Corporate Website

Non-Profit Organizations

GOLD STEVIE WINNER:

Gwangju Biennale Foundation, Gwangju, South Korea: Gwangju Biennale Integration Website

SILVER STEVIE WINNERS:

American Institute of CPAs, Durham, NC USA: CGMA Website

BRONZE STEVIE WINNER:

eWIDEPLUS, Seoul, South Korea: Podo (Portal of Delirium and Obsession) Homepage

Real Estate

GOLD STEVIE WINNER:

Foxtons, London, United Kingdom: Foxtons.co.uk

BRONZE STEVIE WINNER:

Realtor.com, Campbell, CA USA: Realtor.com International

Telecommunications

GOLD STEVIE WINNER:

eWIDEPLUS, Seoul, South Korea: SKTelink 7 Mobile Homepage

Transportation

GOLD STEVIE WINNER:

Investis Ltd, London, United Kingdom: Go-Ahead Corporate Website

BRONZE STEVIE WINNER:

MWW, East Rutherford, NJ USA: Kinkisharyo Website

SPECIALTY CATEGORY WINNERS

Best Interface Design

GOLD STEVIE WINNER:

OVIVO, Montreal, Canada: Ovivo UnityLink™

SILVER STEVIE WINNERS:

Foxtons, London, United Kingdom: Foxtons.co.uk - Innovative interface redesign

VRICKSREPUBLIC, Seoul, South Korea: Corporate Website

BRONZE STEVIE WINNER:

Reading Room Pte. Ltd, Singapore: Philips Healthcare for ASEAN: Are You Snoring?





2012 Stevie® Award Winners

Continued

Best Software Programming/Design

GOLD STEVIE WINNER:

7Seas Entertainment Limited, Hyderabad, India: <http://www.onlinerealgames.com>

BRONZE STEVIE WINNER:

ADCO, Abu Dhabi, United Arab Emirates: Real Time Data Solution for ADCO Oil Fields

Best Writing/Content

GOLD STEVIE WINNER:

Accenture, Chicago, IL USA: Accenture Corporate Website

SILVER STEVIE WINNERS:

ComPsych Corporation, Chicago, IL USA: GuidanceResources Online

SK planet, Seoul, South Korea: SK Planet House Organ App "HUG"

Best Home Page

GOLD STEVIE WINNER:

Coca-Cola Icecek, Istanbul, Turkey: CCIWebsite

SILVER STEVIE WINNER:

Health Insurance Review & Assessment Service (HIRAS), Seoul, South Korea: HIRA Webzine "Gungang Narae"

BRONZE STEVIE WINNERS:

Accenture, Chicago, IL USA: accenture.com Home Page

LifeLock, Tempe, AZ USA: LifeLock.com

Best Investor Relations Site

GOLD STEVIE WINNER:

KWD (King Worldwide Digital), London, United Kingdom: BBVA Shareholder and Investor website

SILVER STEVIE WINNER:

Coca-Cola Icecek, Istanbul, Turkey

BRONZE STEVIE WINNERS:

BMO Financial Group, Toronto, Canada

TelecityGroup, London, United Kingdom

Best Overall Web Design

GOLD STEVIE WINNER:

Foxtons, London, United Kingdom: Responsive Redesign of Foxtons.co.uk

SILVER STEVIE WINNERS:

Abu Dhabi Airports Company, Abu Dhabi, United Arab Emirates: Abu Dhabi International Airport website

Coca-Cola Icecek, Istanbul, Turkey: CCIWebsite

BRONZE STEVIE WINNERS:

Accenture, Chicago, IL USA: Accenture Corporate Website

OVIVO, Montreal, Canada: Ovivo's Company Website

VerticalResponse, San Francisco, CA USA: VerticalResponse Website

Best Online Press Room

GOLD STEVIE WINNER:

Wajam, Montreal, Canada: Wajam Social Search's Press Room

SILVER STEVIE WINNER:

Accenture, Chicago, IL USA: accenture.com Newsroom

BRONZE STEVIE WINNER:

Hamilton Sundstrand, Windsor Locks, CT USA: Hamilton Sundstrand Online Press Room





2012 Stevie® Award Winners

Continued

Best Training Site

GOLD STEVIE WINNER:

Kanyon, Istanbul, Turkey: Kanyon's 'On the Brink' University Student Video Site

BRONZE STEVIE WINNER:

GINGERS s.r.o., Bratislava, Slovakia: Tatra banka Academy

Best Mobile Site

GOLD STEVIE WINNER:

Abu Dhabi Airports Company, Abu Dhabi, United Arab Emirates: Abu Dhabi International Airport mobile website

SILVER STEVIE WINNER:

Health Insurance Review & Assessment Service (HIRAS), Seoul, South Korea: HIRA Webzine "Gungang Narae"

Best Facebook Fanpage or Group

GOLD STEVIE WINNER:

Hyundai Motor Company, Seoul, South Korea: Hyundai Motor Company Official Facebook, Like H!

SILVER STEVIE WINNERS:

LifeLock, Tempe, AZ USA: LifeLock's Facebook Page

VerticalResponse, San Francisco, CA USA: VerticalResponse Lets Its Personality Shine on Facebook

BRONZE STEVIE WINNERS:

inmD, Seoul, South Korea: Samsung Electronics Co., Ltd.'s Samsung Camera Facebook Page

Polpharma Biuro Handlowe, Warsaw, Poland: Polpharma 'Sex is healthy' facebook fanpage

Best Twitter Feed

GOLD STEVIE WINNER:

VerticalResponse, San Francisco, CA USA: VerticalResponse Flies High on Twitter

SILVER STEVIE WINNER:

inmD, Seoul, South Korea: Samsung Camera Twitter page

BRONZE STEVIE WINNERS:

LifeLock, Tempe AZ USA: LifeLock's Twitter Feed





2012 Stevie® Award Winners

Categories in the 8:00 pm Presentations

2012 Creative Awards Category Stevie® Award Winners

Advertising or Design Agency of the Year

GOLD STEVIE WINNER:

HANAROADCOM, Seoul, South Korea

SILVER STEVIE WINNERS:

DANI Communications Co., Ltd., Seoul, South Korea

Uniqueplus Corporation, Seoul, South Korea

Creative Department of the Year

GOLD STEVIE WINNER:

Uniqueplus Corporation, Seoul, South Korea

SILVER STEVIE WINNER:

Mediastation, Cranleigh, England: Possibly the worlds biggest small creative team

BRONZE STEVIE WINNER:

Advanced Bionics, Valencia, CA USA: Advanced Bionics Creative Department

Creative Team of the Year

GOLD STEVIE WINNER:

Hyundai Glovis, Seoul, South Korea: GLOVIS+

BRONZE STEVIE WINNER:

Azercell Telecom LLC, Baku City, Azerbaijan: Carbon Calculator of New Generation

Creative Executive of the Year

GOLD STEVIE WINNER:

HANAROADCOM, Seoul, South Korea: Jung Hieh Shon, President

BRONZE STEVIE WINNER:

Studio Republic, Sunshine Coast, Australia: Traci Castle, Director

2012 Management Awards Category Stevie® Award Winners

Executive of the Year - Accounting

GOLD STEVIE WINNER:

Grant Thornton LLP, Toronto, Canada: Phil Noble, CEO

SILVER STEVIE WINNER:

MNP LLP, Calgary, Canada: Daryl Ritchie, CEO

Executive of the Year - Advertising, Marketing, & Public Relations

GOLD STEVIE WINNER:

HANAROADCOM, Seoul, South Korea: Jung Hieh Shon, President

SILVER STEVIE WINNER:

VerticalResponse, San Francisco, CA USA: Janine Popick, CEO/Founder

BRONZE STEVIE WINNERS:

M3 Communications Group, Inc., Sofia, Bulgaria: Maxim Behar, Chief Executive Officer

Pivot Communications, Holladay, UT USA: Erin Bolton, VP Strategic Initiatives





2012 Stevie® Award Winners

Continued

Executive of the Year- Aerospace, Defense & Transportation

GOLD STEVIE WINNER:

Aircontainer Logistics Co. Ltd., Seoul, South Korea: Hyun Sung Kim, President

SILVER STEVIE WINNER:

Korea Airports Corporation (KAC), Seoul, South Korea: Si Chul Sung, CEO

Executive of the Year- Automotive & Transport Equipment

GOLD STEVIE WINNER:

Fiat-Chrysler, Auburn Hills, MI USA: Sergio Marchionne, CEO

SILVER STEVIE WINNER:

BMW, Munich, Germany: Norbert Reithofer, CEO

Executive of the Year - Banking or Financial Services

GOLD STEVIE WINNER:

Shinhan Card Co., Ltd., Seoul, South Korea: Jae Woo Lee, CEO & President

SILVER STEVIE WINNERS:

Blackhawk Network Europe, London, United Kingdom: Dan Dmochowski, President - International

Standard Chartered Bank, London, United Kingdom: Peter Sands, CEO

Wonga.com, London, United Kingdom: Errol Damelin, Chief Executive

Yapi Kredi Bank, Istanbul, Turkey: Nazan Somer, Executive Vice President

Executive of the Year - Business Services

GOLD STEVIE WINNER:

Accenture, Chicago, IL USA: Teresa Poggenpohl, Managing Director - Global Image

SILVER STEVIE WINNERS:

Competence Call Center AG, Vienna, Austria: Christian Legat, Co-CEO

Eagle's Flight Creative Training Excellence Inc., Guelph, Canada: Phil Geldart, CEO

BRONZE STEVIE WINNERS:

America's Research Group, Summerville, SC USA: Britt Beemer, Chairman

Novel Technologies E.A. Ltd, Nairobi, Kenya: Lawrence Gitonga, Managing Director

Pivot Communications, Holladay, UT USA: Erin Bolton, VP Strategic Initiatives

WorldCompliance, Miami, FL USA: Dirk Mohrmann, CEO

Executive of the Year - Computer Hardware

GOLD STEVIE WINNER:

Lenovo Group, Hong Kong: Yang Yuanqing, CEO

Executive of the Year - Computer Software

GOLD STEVIE WINNER:

PGi, Atlanta, GA USA: Boland Jones, CEO

SILVER STEVIE WINNERS:

iolo technologies, Los Angeles, CA USA: Noah T. Rowles, CEO and founder

Quality Systems, Inc., Irvine, CA USA: Steven T. Plochocki, Healthcare Veteran Leading by Example

Spend Radar, Chicago, IL USA: Brian Daniels, CEO

BRONZE STEVIE WINNERS:

Informatica Corporation, Redwood City, CA USA: Harry Gould, Senior Vice President, Worldwide Alliances

Ve Interactive, London, United Kingdom: David Brown, Co-Founder & CEO





2012 Stevie® Award Winners

Continued

Executive of the Year - Computer Services

GOLD STEVIE WINNER:

NIIT Technologies Limited, New Delhi, India: Arvind Thakur, Global CEO

SILVER STEVIE WINNERS:

MindZet, Kolding, Denmark: Morten Knudsen, CEO & Founder

Quality Systems, Inc., Irvine, CA USA: Steven T. Plochocki, Healthcare Veteran Leading by Example

BRONZE STEVIE WINNER:

TelecityGroup, London, United Kingdom: Michael Tobin, CEO

Executive of the Year - Conglomerates

GOLD STEVIE WINNER:

Arison Investments, Tel Aviv, Israel: Efrat Peled, CEO

SILVER STEVIE WINNER:

Hexagon AB, Stockholm, Sweden: Ola Rollén, President and CEO

Executive of the Year - Consumer Products

GOLD STEVIE WINNER:

L'Occitane International S.A., Luxembourg: Reinold Geiger, CEO

SILVER STEVIE WINNER:

Electrolux, Stockholm, Sweden: Keith McLoughlin, President & CEO

Executive of the Year - Diversified Services

GOLD STEVIE WINNER:

Mu Sigma Inc., Northbrook, IL USA: Dhiraj C. Rajaram, CEO

SILVER STEVIE WINNER:

LifeLock, Tempe AZ USA: Todd Davis, Chairman and CEO

BRONZE STEVIE WINNER:

Christian Total, Seoul, South Korea: Young Ki Kim, CEO

Executive of the Year - Electronics

GOLD STEVIE WINNER:

Ricoh Innovations, Inc, Menlo Park, CA USA: Dr. Nikhil Balram, President & CEO

Executive of the Year - Energy

GOLD STEVIE WINNER:

KEPCO Nuclear Fuel Company, Daejeon, South Korea: Ki Hak Kim, President & CEO

Executive of the Year - Food & Beverage

GOLD STEVIE WINNER:

Zentis Food Solutions North America LLC, Plymouth, IN USA: Norbert Weichele, CEO and General Manager

Executive of the Year - Health Products & Services

GOLD STEVIE WINNER:

Best Doctors, Inc., Boston, MA USA: David Seligman, Chairman and CEO

SILVER STEVIE WINNERS:

Nu Skin Korea/North Asia, Seoul, South Korea: Luke Yoo, CEO

Quality Systems, Inc., Irvine, CA USA: Steven T. Plochocki, Healthcare Veteran Leading by Example

BRONZE STEVIE WINNER:

PetRays, The Woodlands, TX USA: Anne Bahr, DVM





2012 Stevie® Award Winners

Continued

Executive of the Year - Hospitality & Leisure

GOLD STEVIE WINNER:

InterContinental Hotels Group (IHG), Denham, United Kingdom: Richard Solomons, CEO

Executive of the Year- Internet/New Media

GOLD STEVIE WINNER:

The Learning Annex, New York, NY USA: David Galvan, CEO

Executive of the Year - Manufacturing

GOLD STEVIE WINNER:

Siemens AG, Munich, Germany: Peter Löscher, CEO

SILVER STEVIE WINNER:

Gulf Aluminum Rolling Mill Company, Sitra, Bahrain: Dr. Adel Hamad, CEO

Executive of the Year- Pharmaceuticals

GOLD STEVIE WINNER:

Seegene, Inc., Seoul, South Korea: Jong Yoon Chun, CEO

SILVER STEVIE WINNER:

PAREXEL International, Waltham, MA USA: Josef von Rickenbach, Chairman and CEO

Executive of the Year - Telecommunications

GOLD STEVIE WINNER:

Etisalat Group, Abu Dhabi, United Arab Emirates: H.E Ahmad Abdul Karim Julfar, Group CEO

SILVER STEVIE WINNERS:

PTGi. McLean, VA USA: Peter D. Aquino, President & CEO

Roshan (Telecom Development Company Afghanistan Ltd), Kabul, Afghanistan: Karim Khoja, CEO

TTNET A.S., Istanbul, Turkey: Tahsin Yilmaz, General Manager

BRONZE STEVIE WINNERS:

NII Holdings, Reston, VA USA: Steve Dussek, CEO

Saudi Telecom Corporation (STC) Group: Riyadh, Saudi Arabia: Dr. Saad Dhafer Al Kahtani, CEO of Strategic Operations

Chairman of the Year

GOLD STEVIE WINNER:

IKSV, Istanbul, Turkey: Bulent Eczacibasi - Winds And Waves: The Perfect Storm

SILVER STEVIE WINNERS:

Aircontainer Logistics Co.,Ltd, Seoul, South Korea: Hyun Sung Kim, President

Lycamobile, London, United Kingdom: Subaskaran Allirajah, Chairman

BRONZE STEVIE WINNER:

PTGi. McLean, VA USA: Peter D. Aquino, Chairman, President & CEO

Management Team of the Year

GOLD STEVIE WINNER:

iolo technologies, Los Angeles, CA USA

SILVER STEVIE WINNERS:

Best Doctors, Inc., Boston, MA USA

PetRays, The Woodlands, TX USA

Quality Systems, Inc., Irvine, CA USA: A Joint Effort Across New Business Units

BRONZE STEVIE WINNERS:

AVL Emission Test Systems GmbH, Neuss, Germany

Nu Skin Enterprises, Provo, UT USA

TeleciteyGroup, London, United Kingdom

Turk Ekonomi Bankasi, Istanbul, Turkey: TEB SME Banking Group - Value Added Services

USANA Health Sciences, Salt Lake City, UT USA





2012 Stevie® Award Winners

Continued

2012 Communications, Public Relations & Investor Relations Stevie® Award Winners

Public Relations Agency of the Year in Asia (China, Japan and Korea)

GOLD STEVIE WINNER:

InfoMaster, Inc., Seoul, South Korea

Public Relations Agency of the Year in the Middle East and Africa

GOLD STEVIE WINNER:

TRACCS, Dubai, United Arab Emirates

SILVER STEVIE WINNER:

ASDA'A Burson-Marsteller, Dubai, United Arab Emirates

BRONZE STEVIE WINNERS:

Edelman UAE, Abu Dhabi, United Arab Emirates: Edelman UAE: the Ingredients for Success

PR Phenomenal, Jeddah, Saudi Arabia: PR Phenomenal Jeddah

Public Relations Agency of the Year in Canada and the U.S.A.

GOLD STEVIE WINNER:

MWW, East Rutherford, NJ USA

SILVER STEVIE WINNER:

SmartMark Communications, LLC, Newtown, PA USA

Public Relations Agency of the Year in Mexico, Central and South America

GOLD STEVIE WINNER:

Imagem Corporativa, São Paulo, Brazil: Imagem Corporativa, Brazil: local PR innovation for global market results

Communications Department of the Year

GOLD STEVIE WINNER:

AECOM Technology Corporation, New York, NY USA

SILVER STEVIE WINNER:

SK planet, Seoul, South Korea: SK Planet Brochure "HUG The Planet"

BRONZE STEVIE WINNERS:

Azercell Telecom LLC, Baku City, Azerbaijan: Carbon Calculator of New Generation

iolo technologies, Los Angeles, CA USA: iolo technologies' PR Department

LifeLock, Tempe, AZ USA: LifeLock Corporate Communications Department

Turk Telekom, Istanbul, Turkey: Turk Telekom Internal Communications Directorate

Communications Team of the Year

GOLD STEVIE WINNER:

Hankook Tire, Seoul, South Korea: Quarterly Magazine "Gul-leung-she"

SILVER STEVIE WINNERS:

Bankrate, Inc., New York, NY USA

Turk Telekom, Istanbul, Turkey: Turk Telekom Internal Communications Team

BRONZE STEVIE WINNERS:

1-800-GOT-JUNK?, Vancouver, Canada

IndoPacific Edelman, Jakarta, Indonesia: 2011 Karebbe Hydroelectric Plant Official Opening

LifeLock, Tempe, AZ USA: LifeLock's Law Enforcement Education Team





2012 Stevie® Award Winners

Continued

Communications, Investor Relations, or PR Executive of the Year

GOLD STEVIE WINNER:

Etisalat Group, Abu Dhabi, United Arab Emirates: H.E Ahmad Abdul Karim Julfar, Group CEO

SILVER STEVIE WINNERS:

Korean Red Cross, Seoul, South Korea: Red Cross People

MWW, East Rutherford, NJ USA: Michael W. Kempner, President and CEO

BRONZE STEVIE WINNERS:

iolo technologies, Los Angeles, CA USA: Julia Zamorska, VP of Corporate Communications

LifeLock, Tempe, AZ USA: Tami Nealy, Senior Director of Corporate Communications

NII Holdings, Reston, VA USA: Claudia Restrepo, Director, Corporate Communications, Media & Public Relations

PTGi. McLean, VA USA: Richard Ramlall, SVP, Corporate Development & CCO (Investor Relations)

Communications or PR Campaign/Program of the Year - Community Relations

GOLD STEVIE WINNER:

Burson-Marsteller, Sydney, Australia: Show Us Your Lungs! for the Australian Lung Foundation

SILVER STEVIE WINNERS:

Jeju Special Self-Governing Provincial Council, Jeju-do, South Korea: "Dream Jeju 21"

Ministry of Employment and Labor, Seoul, South Korea: Forming a workplace that makes everybody happy

Samsung Electronics North America, Ridgefield Park, NJ USA: Samsung Helps Schools Solve for Tomorrow

Strategic Public Relations Group, Hong Kong, China: UC RUSAL: Bridging Russia and Hong Kong - From Russia with Love

BRONZE STEVIE WINNERS:

APRA Porter Novelli, Sofia, Bulgaria: MY GREEN CITY 2011

Coca-Cola Icecek, Istanbul, Turkey: CCI Community Champion Awards Program

LifeLock, Tempe, AZ USA: LifeLock's Free Identity Theft Summits for Law Enforcement

MWW, East Rutherford, NJ USA: MoMath Ramps Up the Birth of MoMath

MWW, East Rutherford, NJ USA: Re-Shaping Zumba's Image from Dance Workout Phenomenon to Global Multimedia Giant

PT Bank Permata Tbk., Jakarta, Indonesia: Becoming Champion Like Beckham

Turk Telekom, Istanbul, Turkey: 'Safahat': The 'Poet of Nation' Meets the Nation, "Turkey's First Theater Tour That Covers All 81 Cities of the Country"

W.L. Gore & Associates, Feldkirchen-Westerham, Germany: GORE-TEX® Experience Tour

Communications or PR Campaign/Program of the Year - Crisis Communications

GOLD STEVIE WINNER:

FLOWIN, Seoul, South Korea: Crisis Management of Hostile M&A for FineKorea

SILVER STEVIE WINNERS:

MWW, East Rutherford, NJ USA: Flight Plan for the Future: JetBlue Preserves Its Direct Relationship with Pilots

Weber Shandwick, Beijing, China: McCrisis Averted – Defending McDonald's Reputation on 3.15

Communications or PR Campaign/Program of the Year - Global Issues or Multicultural

GOLD STEVIE WINNERS:

ExxonMobil Lubricants and Petroleum Specialties Company, Fairfax, VA USA: The Mobil 1™ Car Swap

HSBC, London, United Kingdom: The Future of Retirement

SILVER STEVIE WINNERS:

Korea Student Aid Foundation, Seoul, South Korea: The National Scholarship PR Campaign





2012 Stevie® Award Winners

Continued

Communications or PR Campaign/Program of the Year - Internal Communications

GOLD STEVIE WINNER:

MasterCard Europe SPRL, Waterloo, Belgium: NoCash@MasterCard

SILVER STEVIE WINNERS:

Bacardi Limited, Hamilton, Bermuda: Bacardi Limited: Engaging Employees in Celebrating 150 Years of Bringing People Together

Korea Cadastral Survey Corp, Seoul, South Korea: "Land & People"

Korea Nuclear Fuel Company (KEPCO), Daejeon, South Korea: Korea Nuclear Fuel Company Magazine

MWW, East Rutherford, NJ USA: Flight Plan for the Future: JetBlue Preserves Its Direct Relationship with Pilots

PT Bank Permata Tbk., Jakarta, Indonesia: Empowering Management as Communication Agents

BRONZE STEVIE WINNERS:

Abu Dhabi Police GHQ, Abu Dhabi, United Arab Emirates: Abu Dhabi Police Internal Communications Campaign

AKBANK TAS, Istanbul, Turkey: Akbank Sustainability Training Program

Finansbank A.S., Istanbul, Turkey: Finansbank Believe In Possibility Internal

Hamilton Sundstrand, Windsor Locks, CT USA: Air Management Systems Code of Conduct

Hobsons, Arlington, VA USA: Hobsons Internal Brand Rollout

Thai Life Insurance Plc., Bangkok, Thailand: Advancing Great Troops... Four Directions

Turk Telekom, Istanbul, Turkey: Turk Telekom Sings From 81 Cities"

Communications or PR Campaign/Program of the Year - Investor Relations

GOLD STEVIE WINNER:

PTGi. McLean, VA USA: PTGi Investor Relations, Richard Ramlall

SILVER STEVIE WINNERS:

IndoPacific Edelman, Jakarta, Indonesia: ABM Investama IPO Communication Program

Llorente & Cuenca, Madrid, Spain: CaixaBank: Strategic Communications Plan for La Caixa's internal restructuring process

Quality Systems, Inc., Irvine, CA USA: Quality Systems: A Splitting Image: Stock Split Enhances Value of Wall Street Darling

Samsung Card, Seoul, South Korea: Magazine S

BRONZE STEVIE WINNERS:

ASDA'A Burson-Marsteller, Dubai, United Arab Emirates: Announcement of \$1 billion partnership agreement between Aujan Industries and The Coca-Cola Co.

GENESIS Public Relations sp.z o.o. sp.k., Warsaw, Poland: Spin off – division of FAMUR Group by payment of dividend on the Warsaw Stock Exchange

Moroccan Investment Development Agency (AMDI), Rabat, Morocco: Invest in Morocco. Sharing Success

S2Publicom, Sao Paolo, Brazil: Arcos Dorados IPO

Strategic Public Relations Group, Hong Kong, China: Light up Japan (SBI's Hong Kong listing project)

Weber Shandwick MENA: 'Awakening a Sleeping Giant' – Transforming a Multilateral Bank into a Dynamic Financial Brand

Communications or PR Campaign/Program of the Year - Issues Management

GOLD STEVIE WINNER:

Polpharma Biuro Handlowe, Warsaw, Poland: National Sexual Health Program (OPZS)

SILVER STEVIE WINNERS:

InfoMaster.Inc., Seoul, South Korea: International Year of Forest 2011

Kangwon Land, Inc., Gangwon-Do, South Korea: "High 1"

BRONZE STEVIE WINNERS:

Globe Telecom, Inc., Manila, Philippines: Rebirth Of Telecom Monopoly: Globe Advocacy Campaign against anti-consumer implications of PLDT-Digital Merger

MSLGROUP, Paris, France: Sonata 8 - The Rise of the Dark Horse

MWW, East Rutherford, NJ USA: Flight Plan for the Future: JetBlue Preserves Its Direct Relationship with Pilots

Turkiye Is Bankasi, Istanbul, Turkey: Meetings With Is





2012 Stevie® Award Winners

Continued

Communications or PR Campaign/Program of the Year - Low Budget (under \$10,000 / € 7500)

GOLD STEVIE WINNER:

VerticalResponse, San Francisco, CA USA: VerticalResponse Next Teen Tycoon video contest

SILVER STEVIE WINNER:

MWW, East Rutherford, NJ USA: Bridging the Educational Challenges of Tomorrow Through Entrepreneurship Education

BRONZE STEVIE WINNER:

Calysto Communications, Atlanta, GA USA: The Art of Story Hijacking: Achieving Cost-Effective Coverage by Capitalizing on the iPhone News Buzz

Communications or PR Campaign/Program of the Year - Marketing – Business to Business

GOLD STEVIE WINNER:

Weber Shandwick Scotland: A Thread Runs Through It...

SILVER STEVIE WINNERS:

Expedition PR, Brooklyn, NY USA: SAP & Expedition PR Go 'By the Book': The Customer Experience Edge

Hankook Tire, Seoul, South Korea: TIRE family

BRONZE STEVIE WINNERS:

Accenture, Chicago, IL USA: Accenture High Performance Delivered Brand Campaign

Weber Shandwick United Kingdom: The Colt /Verne Global Data Centre Project

Communications or PR Campaign/Program of the Year - Marketing – Consumer Products

GOLD STEVIE WINNER:

MSLGROUP, Paris, France: Sweeten China with Small Acts of Kindness

SILVER STEVIE WINNERS:

Burson-Marsteller, Sydney, Australia: Canadian Club – Boonie's Over Beer?!" Campaign"

Ministry of Land, Transport And Maritime Affairs, Seoul, South Korea: 'Policy Talk Talk'

SeAH Holdings Corp, Seoul, South Korea: "SeAH Family"

Siheung City, Siheung, South Korea: Beautiful Siheung

Weber Shandwick Poland, Warsaw: Monopoly Polska –Vote for Your City

BRONZE STEVIE WINNERS:

GeiserMaclang Marketing Communications Inc., Manila, Philippines: The Groovy Fruit Smoothie Makeover, Jamba Juice on the loose in the Philippines

IndoPacific Edelman, Jakarta, Indonesia: Stratcom Indonesia: Undertaking Marina Bay Sands Marketing Communication Campaign in Indonesia

Ketchum, São Paulo, Brazil: KOLESTON Makeover

Mercedes-Benz (China) Ltd: Smart Car Pre-Show Evening Guangzhou 2011

MSLGROUP, Paris, France: For the Win: The Launch of Tianxia 3

Ogilvy Public Relations GmbH, Dusseldorf, Germany: Motorola RAZR – presented at BAMBI awards 2011

SiteMedia Ltd., Sofia, Bulgaria: HP FASHION SHOW

Turk Telekom, Istanbul, Turkey: Lokum (Delight) Employee Program

Weber Shandwick Scotland: Eats, Shoots and Arrives: Bringing Giant Pandas to Scotland

Weber Shandwick The Netherlands: Sharing smiles for La Vache qui rit's 90th anniversary

Communications or PR Campaign/Program of the Year - Marketing – Consumer Services

GOLD STEVIE WINNER:

Weber Shandwick, Hong Kong: Aqua City Turns the Tide for Ocean Park

SILVER STEVIE WINNER:

Samsung Card, Seoul, South Korea: Magazine S

BRONZE STEVIE WINNERS:

AC-Sanafor Ltd, Helsinki, Finland: AC-Sanafor for Specsavers: Together with grandma

ASDA'A Burson-Marsteller, Dubai, United Arab Emirates: Keeping Up With The Kardashians: Asda'a B-M And Kim Take Dubai!

MSLGROUP, Paris, France: Bringing Bond Back

MSLGROUP, Paris, France: eBay India Wins With Social CRM

Royal Mail Group, London, United Kingdom: Christmas Is Our Time





2012 Stevie® Award Winners

Continued

Communications or PR Campaign/Program of the Year - Reputation/Brand Management

GOLD STEVIE WINNER:

Good Relations, London, United Kingdom: The Future by Airbus - Concept Cabin

SILVER STEVIE WINNERS:

Coca-Cola Turkey, Istanbul, Turkey: "Happiness Journey"

Llorente & Cuenca, Madrid, Spain and Máquina da Notícias, Brazil: Embratur: Promotion of the Brazil Brand in South America and on the Iberian Peninsula

PT. Unilever Indonesia, Tbk., Jakarta, Indonesia: Unilever Indonesia - Credibility Through Jakarta Food Editors Community

W.L. Gore & Associates, Feldkirchen-Westerham, Germany: GORE-TEX® Experience Tour

Weber Shandwick, Hong Kong: Aqua City Turns the Tide for Ocean Park

BRONZE STEVIE WINNERS:

Accenture, Chicago, IL USA: Accenture High Performance Delivered Brand Campaign - B-2-B Campaign of the Year

APRA Porter Novelli, Sofia, Bulgaria: LIVE ACTIVELY! 2011

Edelman UAE, Abu Dhabi, United Arab Emirates: Yabsat: Nation's Pride in the Sky

The Samlerhuset Group, Almere, The Netherlands: The 1933 Double Eagle gold coin tour

Weber Shandwick, Shanghai, China: Building Suntech's Corporate Reputation at Davos

Weber Shandwick, Singapore: "50 Years of Inspiring Better Lives and Ready for the Future"

Weber Shandwick The Netherlands: Grolsch Column Contest

Communications or PR Campaign/Program of the Year - Public Affairs

GOLD STEVIE WINNER:

ASDA'A Burson-Marsteller, Dubai, United Arab Emirates: UAE Federal National Council (FNC) Elections 2011

SILVER STEVIE WINNER:

Ketchum, São Paulo, Brazil: Obesity without Marks –Less Invasive Surgery Is a Right

BRONZE STEVIE WINNER:

Türk Telekom, Istanbul, Turkey: Safahat": The "Poet of Nation" Meets the Nation, "Turkey's First Theater Tour That Covers All 81 Cities of the Country"

Communications or PR Campaign/Program of the Year - Public Service

GOLD STEVIE WINNER:

Yulu Communications, Vancouver, Canada: The Cancer Talk

SILVER STEVIE WINNERS:

Ministry of Employment and Labor, Seoul, South Korea: Forming a workplace that makes everybody happy

PT Bank Permata Tbk., Jakarta, Indonesia: Promote a Better World through Unite for Education

Türk Telekom, Istanbul, Turkey: The Books on the Phone Project

Ubrain Communications, Seoul, South Korea: 2012 Smoke free Campaign

Uliwang City. Uliwang, South Korea: "UW-Sesang"

BRONZE STEVIE WINNERS:

Akbank, Istanbul, Turkey: Akbank's No Time To Waste" Project to Raise Awareness of Climate Change"

ASDA'A Burson-Marsteller, Dubai, United Arab Emirates: Arab Youth Survey 2012

LifeLock, Tempe, AZ USA: LifeLock's Free Identity Theft Summits for Law Enforcement

Sefiani Communications Group, Sydney, Australia: Australia for UNHCR - Here and There Project





2012 Stevie® Award Winners

Continued

Communications or PR Campaign/Program of the Year - Social Media Focused

GOLD STEVIE WINNER:

MWW, East Rutherford, NJ USA: Breaking through the Noise at SXSW with Nikon's The Chase

SILVER STEVIE WINNERS:

Kanyon, Istanbul, Turkey: SerKANYONca

MSLGROUP, Paris, France: For the Win: The Launch of Tianxia 3

MWW, East Rutherford, NJ USA: Jimmy Dean Launches No Kid Hungry Initiative at BlogHer '11

Samsung Electronics, Seoul, South Korea: samsungtomorrow

Weber Shandwick Germany: Twitter-Reporter

BRONZE STEVIE WINNERS:

AKBANK TAS, Istanbul, Turkey: Akbank Jazz Festival T-shirt Design Competition

F&H Public Relations, Munich, Germany: Fish n' Clicks

MSLGROUP, Paris, France: eBay India Wins With Social CRM

MSLGROUP, Paris, France: Rejuvenating Sony Mobile India

MSLGROUP, Paris, France: Sweeten China with Small Acts of Kindness

TTNET A.S., Istanbul, Turkey: The 19th Anniversary of the Internet in Turkey

Vodafone Turkey, Istanbul, Turkey: Vodafone Turkey's FreeZone: 'Live Young, Live Free'

Weber Shandwick United Kingdom: Aldi's first official Facebook page

2012 Support Awards Category Stevie® Award Winners

Support Department of the Year

GOLD STEVIE WINNER:

PetRays, The Woodlands, TX USA

SILVER STEVIE WINNER:

Everything Everywhere, London, United Kingdom : Delivery, The Customer Team

BRONZE STEVIE WINNERS:

ProcureStaff Technologies, New York, NY USA: ProcureStaff Technologies' Proactive Quality and Configuration Reviews

Volt Consulting Group, New York, NY USA: Volt Consulting Group BI Department's Transformative Services Procurement Decision Support

Support Team of the Year

GOLD STEVIE WINNER:

Everything Everywhere, London, United Kingdom: Customer Insight Team

SILVER STEVIE WINNER:

PetRays, The Woodlands, TX USA

BRONZE STEVIE WINNER:

Coverall Health-Based Cleaning System, Deerfield Beach, FL USA





2012 Stevie® Award Winners

Continued

2012 Company/Organization Category Stevie® Award Winners

Company of the Year - Advertising, Marketing, & Public Relations

GOLD STEVIE WINNER:

BrainJuicer Group PLC, London, United Kingdom

SILVER STEVIE WINNERS:

Bom interactive media Inc., Daejeon, South Korea

UniquePlus Corporation, Seoul, South Korea

BRONZE STEVIE WINNERS:

MWW, East Rutherford, NJ USA

VerticalResponse, San Francisco, CA USA

Company of the Year- Automotive & Transport Equipment

GOLD STEVIE WINNER:

Mitsubishi Motors Corporation, Tokyo, Japan

SILVER STEVIE WINNER:

International Armoring Corporation, Centerville, UT USA

BRONZE STEVIE WINNER:

Aircontainer Logistics Co.,Ltd, Seoul, South Korea

Company of the Year - Banking, Financial Services or Insurance

GOLD STEVIE WINNER:

Shinhan Card Co., Ltd., Seoul, South Korea

SILVER STEVIE WINNERS:

borro, London, United Kingdom

Foundation Financial Group, Jacksonville, FL USA

BRONZE STEVIE WINNERS:

BBVA, Madrid, Spain

Lifenet Insurance Company, Tokyo, Japan

Company of the Year - Business Services

GOLD STEVIE WINNER:

SUNGWOADCOM, Seoul, South Korea

SILVER STEVIE WINNERS:

ActionCOACH, Las Vegas, NV USA: ActionCOACH

America's Research Group, Summerville, SC USA

Elix-IRR, London, United Kingdom

BRONZE STEVIE WINNERS:

Adecco Group, Glattbrugg, Switzerland

Competence Call Center AG, Vienna, Austria

Consultancy & Training Acumen Centre Ltd., Gudja, Malta

Gyo LightHouse Co., Ltd., Hyogo, Japan

Company of the Year - Computer Hardware

GOLD STEVIE WINNER:

Lenovo Group, Hong Kong

SILVER STEVIE WINNER:

L-com Inc., North Andover, MA USA

BRONZE STEVIE WINNER:

dukaPC, Aarhus, Denmark





2012 Stevie® Award Winners

Continued

Company of the Year - Computer Software

GOLD STEVIE WINNER:

SAP AG, Walldorf, Germany

SILVER STEVIE WINNERS:

CallidusCloud, Pleasanton, CA USA

Pozitron, Istanbul, Turkey

Quality Systems, Inc., Irvine, CA USA

BRONZE STEVIE WINNERS:

iolo technologies, Los Angeles, CA USA

SIVCO Romania SA, Bucharest, Romania

Spend Radar, Chicago, IL USA

Teknowmics, Tokyo, Japan

Zendesk, San Francisco, CA USA

Company of the Year - Computer Services

GOLD STEVIE WINNER:

Infosys, Bangalore, India: Infosys 3.0

SILVER STEVIE WINNER:

MindZet, Kolding, Denmark

BRONZE STEVIE WINNERS:

Quality Systems, Inc., Irvine, CA USA

TeletyGroup, London, United Kingdom

Testing Solutionz, Chennai, India

Company of the Year - Conglomerates

GOLD STEVIE WINNER:

Hexagon AB, Stockholm, Sweden

SILVER STEVIE WINNER:

Keppel Corporation, Singapore

Company of the Year - Consumer Products

GOLD STEVIE WINNER:

Unilever, London, United Kingdom

SILVER STEVIE WINNER:

Haier Electronics Group, Qingdao, China

Company of the Year- Diversified Services (including Real Estate)

GOLD STEVIE WINNER:

LifeLock, Tempe, AZ USA

SILVER STEVIE WINNER:

Lightning Eliminators & Consultants, Inc.(LEC Global), Boulder, CO USA

BRONZE STEVIE WINNERS:

Mu Sigma Inc., Northbrook, IL USA

Renters Warehouse, Minneapolis, MN USA

Warrantify, Helsinki, Finland

Company of the Year - Electronics

GOLD STEVIE WINNER:

Samsung Electronics Co., Ltd, Seoul, South Korea

SILVER STEVIE WINNER:

Arvento Mobile Systems, Ankara, Turkey





2012 Stevie® Award Winners

Continued

Company of the Year - Energy or Utilities

GOLD STEVIE WINNER:

Step TRUTNOV Company, Prague, Czech Republic

BRONZE STEVIE WINNER:

C & V Water Control SRL, Bucharest, Romania

Company of the Year - Food & Beverage

GOLD STEVIE WINNER:

Al Ghadeer Water Factory LLC, Abu Dhabi, United Arab Emirates

SILVER STEVIE WINNER:

Zentis Food Solutions North America LLC, Plymouth, IN USA

BRONZE STEVIE WINNER:

Wilmar International, Singapore

Company of the Year - Health Products & Services and Pharmaceuticals

GOLD STEVIE WINNER:

Nu Skin Korea, Seoul, South Korea

SILVER STEVIE WINNER:

PAREXEL International, Waltham, MA USA

BRONZE STEVIE WINNERS:

ARIIX, Bountiful, UT USA

Kaneron Systems, Valencia, Spain

MedSynergies, Dallas, TX USA

PetRays, The Woodlands, TX USA

Quality Systems, Inc., Irvine, CA USA

Speron Inc., Dover, DE USA

Company of the Year - Hospitality & Leisure

GOLD STEVIE WINNER:

Red Frog Events, Chicago, IL USA

BRONZE STEVIE WINNER:

Sun International Limited, Johannesburg, South Africa

Company of the Year - Internet/New Media

GOLD STEVIE WINNER:

Dove To Rabbit, Seoul, South Korea

SILVER STEVIE WINNERS:

Freelancer.com, Sydney, Australia

Preview Networks ApS, Copenhagen, Denmark

BRONZE STEVIE WINNERS:

Hippo Inc., Amsterdam, The Netherlands

Kiosked Ltd., Espoo, Finland

MXIT, Stellenbosch, South Africa

Ovelin, Helsinki, Finland

Serious Games Interactive, Copenhagen, Denmark

Company of the Year - Manufacturing

GOLD STEVIE WINNER:

International Armoring Corporation, Centerville, UT USA

SILVER STEVIE WINNER:

The Newark Group, Cranford, NJ USA

BRONZE STEVIE WINNER:

GITITire Corporation, Shanghai, China





2012 Stevie® Award Winners

Continued

Company of the Year - Materials & Construction

GOLD STEVIE WINNER:

UAB Irdaiva, Vilnius, Lithuania

Company of the Year - Media & Entertainment

GOLD STEVIE WINNER:

POMIT, Busan, South Korea

SILVER STEVIE WINNER:

Gameforge AG, Karlsruhe, Germany

BRONZE STEVIE WINNER:

Mobango Ltd., London, United Kingdom

Company of the Year - Metals & Mining

GOLD STEVIE WINNER:

Ventyx, an ABB company, Atlanta, GA USA

Company of the Year - Non-Profit or Government Organizations

GOLD STEVIE WINNER:

Military Manpower Administration, Seoul, South Korea

SILVER STEVIE WINNER:

Hanyang Cyber University, Seoul, South Korea

BRONZE STEVIE WINNER:

Sheikh Mohammed Centre for Cultural Understanding, Dubai, United Arab Emirates

Company of the Year - Retail

GOLD STEVIE WINNER:

Christian Total, Seoul, South Korea

Company of the Year - Telecommunications

GOLD STEVIE WINNER:

Qualcomm Incorporated, San Diego, CA USA

SILVER STEVIE WINNER:

Lycamobile, London, United Kingdom

BRONZE STEVIE WINNERS:

FreeConferenceCall.com International, Long Beach, CA USA

PTGi. (Primus Telecommunications Group, Inc.), McLean, VA USA

Company of the Year - Transportation

GOLD STEVIE WINNER:

Delta Air Lines, Inc., Atlanta, GA USA

SILVER STEVIE WINNERS:

Athen International Airport, Athens, Greece

Korea Airports Corporation (KAC), Seoul, South Korea

BRONZE STEVIE WINNER:

Brambles, Sydney, Australia

New Company of the Year

GOLD STEVIE WINNER:

Testing Solutionz, Chennai, India: Testing Solutionz does it differently





2012 Stevie® Award Winners

Continued

Most Innovative Company of the Year in Asia, Australia and New Zealand

GOLD STEVIE WINNER:

Attero Recycling Pvt. Ltd, Noida, India

SILVER STEVIE WINNER:

Octaware Technologies, Mumbai, India

Most Innovative Company of the Year in Asia (China, Japan and Korea)

GOLD STEVIE WINNER:

ECOMACO Co. Ltd., Nagano, Japan

SILVER STEVIE WINNER:

Dove To Rabbit, Seoul, South Korea

Most Innovative Company of the Year in Europe

GOLD STEVIE WINNER:

P2i Limited, Oxfordshire, United Kingdom

SILVER STEVIE WINNERS:

Perfect Storm Media Ltd, London, United Kingdom

Plantagon International AB, Stockholm, Sweden

BRONZE STEVIE WINNERS:

Hexagon AB, Stockholm, Sweden

Ve Interactive, London, United Kingdom

Wonga.com, London, United Kingdom

Most Innovative Company of the Year in the Middle East and Africa

GOLD STEVIE WINNER:

Etisalat Group, Abu Dhabi, United Arab Emirates

SILVER STEVIE WINNER:

TTNET A.S., Istanbul, Turkey

Most Innovative Company of the Year in Canada and the U.S.A.

GOLD STEVIE WINNER:

Advanced Bionics, Valencia, CA USA

SILVER STEVIE WINNERS:

Best Doctors, Inc., Boston, MA USA

TraceLink Inc., Woburn, MA USA

Wajam, Montreal, Canada

BRONZE STEVIE WINNERS:

AT&T Inc., Dallas, TX USA

Eagle's Flight Creative Training Excellence Inc., Guelph, Canada

iolo technologies, Los Angeles, CA USA

L-com Inc., North Andover, MA USA

LifeLock, Tempe, AZ USA

MWW, East Rutherford, NJ USA

PGi, Atlanta, GA USA

PORTICOR, Ramat Hasharon, Israel

Quality Systems, Inc., Irvine, CA USA

Solver, Inc., Los Angeles, CA USA





2012 Stevie® Award Winners

Continued

Corporate Social Responsibility Program of the Year in Asia, Australia and New Zealand

GOLD STEVIE WINNER:

Southeast Asia Children's Heart Fund, Bangkok, Thailand: A Life A Day

SILVER STEVIE WINNERS:

Astro Malaysia Holdings Sdn Bhd (Astro), Kuala Lumpur, Malaysia: Astro Hostel

PMFTC Inc., Makati City, Philippines: Proficient Measures For Quality Education

BRONZE STEVIE WINNERS:

PMFTC Inc., Makati City, Philippines: Cooperative Organizing and Capability Building for Tobacco Farmers in the Ilocos Region and Region II

PMFTC Inc., Makati City, Philippines: Curing Barn Furnace Project

PT Unilever Indonesia, Tbk, Jakarta, Indonesia: Healthy Market – a representation of Indonesia wet market in preserved traditional value

Thai Life Insurance Plc., Bangkok, Thailand: One's Gift of Life... To Many for Cardiac Children Project

Corporate Social Responsibility Program of the Year in Asia (China, Japan and Korea)

GOLD STEVIE WINNER:

Sanofi Pasteur Korea, Seoul, South Korea: Sanofi Pasteur Korea's Commitment to Helping the Nations Homeless

SILVER STEVIE WINNER:

Sanofiaventis Korea, Seoul, South Korea: Green Santa, A Messenger of Hope and Supporter for Sick Children

Corporate Social Responsibility Program of the Year in Europe

GOLD STEVIE WINNER:

Isbank, Istanbul, Turkey: 81 Students From 81 Cities

SILVER STEVIE WINNERS:

Anadolu Sigorta, Istanbul, Turkey: One Master, Thousand Masters

Capitol Shopping Center, Istanbul, Turkey: Capitol Wish Tree Mardin (3rd Year)

BRONZE STEVIE WINNERS:

Arla Foods, Viby, Denmark

The Partnership for Health, Warsaw and the City of Wadowice, Poland: "Powered by Breakfast"- education and engagement vs children's malnutrition in Poland
Vodafone Turkey. Istanbul, Turkey: Vodafone Turkey's 'Dreams Academy'

Corporate Social Responsibility Program of the Year in the Middle East and Africa

GOLD STEVIE WINNER:

Etisalat Group, Abu Dhabi, United Arab Emirates: Etisalat Group CSR Program: Mobile Baby (mHealth)

SILVER STEVIE WINNERS:

HSBC Bank Middle East, Dubai, United Arab Emirates: Kids Read - Bringing the Joy of Reading to the Middle East

Roshan (Telecom Development Company Afghanistan Ltd), Kabul, Afghanistan: Roshan's Commitment to Rebuilding Afghanistan

BRONZE STEVIE WINNERS:

Actuarial Society of South Africa, Cape Town, South Africa: Actuarial Society Helps Orphans See Light At The End Of The Apartheid Tunnel

TTNET A.S., Istanbul, Turkey: Support Talent Support Creative Economy

Vodafone Turkey. Istanbul, Turkey: Vodafone Turkey's 'Dreams Academy'

Corporate Social Responsibility Program of the Year in Canada and the U.S.A.

GOLD STEVIE WINNER:

LifeLock, Tempe, AZ USA: LifeLock's Free Identity Theft Summits for Law Enforcement

SILVER STEVIE WINNERS:

Red Frog Events, Chicago, IL USA: Red Frog Events: We Have Big Hearts and Give Back

BRONZE STEVIE WINNERS:

VerticalResponse, San Francisco, CA USA: VerticalResponse Proves You Don't Have to Be Big to Make a Difference

Corporate Social Responsibility Program of the Year in Mexico, Central and South America

GOLD STEVIE WINNER:

Visa, Miami, FL USA: Visa's financial literacy interactive game, "Financial Soccer"





2012 Stevie® Award Winners

Continued

Fastest-Growing Company of the Year in Asia (China, Japan and Korea)

GOLD STEVIE WINNER:

Nu Skin Korea, Seoul, South Korea

Fastest-Growing Company of the Year in Europe

GOLD STEVIE WINNER:

Arla Foods, Viby, Denmark

SILVER STEVIE WINNER:

Wonga.com, London, United Kingdom

BRONZE STEVIE WINNERS:

AIQA Software Testing Company, Moscow, Russia

Arvento Mobile Systems, Ankara, Turkey

MindZet, Kolding, Denmark

Fastest-Growing Company of the Year in the Middle East and Africa

GOLD STEVIE WINNER:

Arvento Mobile Systems, Ankara, Turkey

Fastest-Growing Company of the Year in Canada and the U.S.A.

GOLD STEVIE WINNER:

iolo technologies, Los Angeles, CA USA

SILVER STEVIE WINNER:

Nexenta, Santa Clara, CA USA

Quality Systems, Inc., Irvine, CA USA

BRONZE STEVIE WINNERS:

Epicor Software Corporation, Irvine, CA USA

LifeLock, Tempe, AZ USA

Red Frog Events, Chicago, IL USA

Spend Radar, Chicago, IL USA

2012 Customer Service Awards Category Stevie® Award Winners

Customer Service Department of the Year - Computer Hardware, Service or Software

GOLD STEVIE WINNER:

Hewlett Packard, Palo Alto, CA USA: Hewlett Packard Global Digital Support

SILVER STEVIE WINNER:

Epicor Software Corporation, Irvine, CA USA

BRONZE STEVIE WINNERS:

Garanti Teknoloji, Istanbul, Turkey: Garanti Teknoloji Roadmap for 100% Customer Satisfaction

L-com Inc., North Andover, MA USA

optivo, Berlin, Germany: Support Team





2012 Stevie® Award Winners

Continued

Customer Service Department of the Year - Telecommunications

GOLD STEVIE WINNER:

Rogers Communications Inc., Toronto, Canada : Rogers Business Care - Our Competitive Advantage

SILVER STEVIE WINNER:

Avea İletişim Hizmetleri A.S., Istanbul, Turkey: Avea Customer Care

BRONZE STEVIE WINNERS:

PT Contact, Lisbon, Portugal

Roshan (Telecom Development Company Afghanistan Ltd), Kabul, Afghanistan

Vodafone Turkey, Istanbul, Turkey: Vodafone's Turkish Delight

XLN Business Services, London, United Kingdom

Customer Service Department of the Year - All Other Industries

GOLD STEVIE WINNER:

DHL Express, Tempe, AZ USA: DHL Express US

SILVER STEVIE WINNERS:

Aditya Birla Minacs, Mississauga, Canada: Aditya Birla Minacs Moncton

LifeLock, Tempe, AZ USA: LifeLock Contact Center

PetRays, The Woodlands, TX USA

SUNGWOOADCOM, Seoul, South Korea

BRONZE STEVIE WINNERS:

Advanced Bionics, Valencia, CA USA

Al-Ain City Municipality, Al-Ain, United Arab Emirates: Customer Service Indirect Channels

IHG, Atlanta, GA USA: IHG Global Customer Care

USANA Health Sciences, Salt Lake City, UT USA

VerticalResponse, San Francisco, CA USA: VerticalResponse Customer Service Hits All the Mark

Customer Service Team of the Year

GOLD STEVIE WINNER:

Bluegreen Corporation, Boca Raton, FL USA: The Perfect Balance of Sales and Service

SILVER STEVIE WINNERS:

Korea Shipping Association, Seoul, South Korea: KSA Brochure

PetRays, The Woodlands, TX USA

XLN Business Services, London, United Kingdom: XLN Business Services Team of the Years

BRONZE STEVIE WINNERS:

Al-Ain city Municipality, Al-Ain, United Arab Emirates: Customer Service North Sec

Competence Call Center AG, Vienna, Austria: UPC DTH and CCC - a customer service dream team

DHL Express, Tempe, AZ USA: DHL Express US - IHD

dukaPC, Aarhus, Denmark: dukaPC's Danish Customer Service Team

Everything Everywhere, London, United Kingdom: The Advocates – Everything Everywhere

IHG, Atlanta, GA USA: IHG Global Guest Relations Team

Rimini Street, Pleasanton, CA USA: Rimini Street's Primary Support Engineers (PSEs)

Turkish Economy Bank, Istanbul, Türkiye: TEB Multichannel Contact Strategy

Unitiv's Intelligent Help Desk, Alpharetta, GA USA: Unitiv's Intelligent Help Desk

Wonga.com, London, United Kingdom: Wonga.com's in-house team





2012 Stevie® Award Winners

Continued

Customer Service Executive of the Year

GOLD STEVIE WINNER:

Aircontainer Logistics Co.,Ltd, Seoul, South Korea: Hyun Sung Kim, President

SILVER STEVIE WINNERS:

Avea İletişim Hizmetleri A.S., Istanbul, Turkey: Orçun Onat, CCO

Hewlett Packard, Palo Alto, CA USA: Brent Potts, VP, Global Digital Support

Vodafone Turkey, Istanbul, Turkey: Hakan Çelik. Director of Customer Operations and Online Services

BRONZE STEVIE WINNERS:

LifeLock, Tempe, AZ USA: Tammy Valdez, Senior Vice President of Member Services and Operations

MindZet, Kolding, Denmark: Morten Knudsen, CEO & Founder - Best Customer Satisfaction in Denmark, 4Years in a Row

PJ Lhuillier, Inc., Makati City, Philippines: Jean Henri Lhuillier: The Game Changer

VerticalResponse, San Francisco, CA USA: Kristen Hayer, Vice President of Sales and Support

XLN Business Services, London, United Kingdom: Tony Fitzpatrick, Director of Customer Experience

2012 Human Resources Category Stevie® Award Winners

2012 Human Resources Category Stevie® Award Winners

GOLD STEVIE WINNER:

Accenture Services Ltd, Bengaluru, India

SILVER STEVIE WINNERS:

Telecontact, Ltd., Moscow, Russian Federation

Virtusa Corporation, Westborough, MA USA

BRONZE STEVIE WINNERS:

Abu Dhabi Police GHQ, Abu Dhabi, United Arab Emirates

Al-Ain city Municipality, Al-Ain, United Arab Emirates

Etisalat Misr, Cairo, Egypt

Human Resources Team of the Year

GOLD STEVIE WINNER:

KoçSistem Bilgi ve İletişim Hizmetleri A.S., Istanbul, Turkey

SILVER STEVIE WINNERS:

Abu Dhabi Police GHQ, Abu Dhabi, United Arab Emirates

Human Resources Executive of the Year

GOLD STEVIE WINNER:

Tawam Hospital, Al Ain, Abu Dhabi, United Arab Emirates: Ayscha Al Darmaki, Chief Human Resources Officer.

SILVER STEVIE WINNER:

Hadera Paper, Hadera, Israel: Tsvika Abramovitch, Vice President for HR

BRONZE STEVIE WINNER:

Abu Dhabi Police GHQ, Abu Dhabi, United Arab Emirates: Colonel Thani Butti Al Shamsi





2012 Stevie® Award Winners

Continued

2012 Information Technology Awards Category Stevie® Award Winners

Information Technology Department of the Year

GOLD STEVIE WINNER:

Dubai Airport Free Zone, Dubai, United Arab Emirates

SILVER STEVIE WINNERS:

Cisco Systems, Inc., San Jose, CA USA: Global Data Center Program

Kia Motor Company, Seoul, South Korea: Kia Launcher

BRONZE STEVIE WINNERS:

AIReS, Pittsburgh, PA USA: AIReS' Corporate Information Systems Department

Al-Ain City Municipality, Al-Ain, United Arab Emirates: IT Dep IP Telephoning

Al-Ain City Municipality, Al-Ain, United Arab Emirates: IT Dep virtualization

Telecontact Ltd., Moscow, Russian Federation

Information Technology Team of the Year

GOLD STEVIE WINNER:

ADCO, Abu Dhabi, United Arab Emirates: Network Architecture Revamp for ADCO Head Quarters

Information Technology Executive of the Year

GOLD STEVIE WINNER:

Quality Systems, Inc., Irvine, CA USA: CEO Steven T. Plochocki - Using IT Marketplace Advantages to Solidify Company's Position

SILVER STEVIE WINNER:

ACE enterprise Slovakia, Bratislava, Slovakia: Alexander Cimbalak, CEO and Co-Owner

2012 Marketing Awards Category Stevie® Award Winners

Marketing Department of the Year

GOLD STEVIE WINNER:

AKBANK TAS, Istanbul, Turkey: Akbank Integrated and Real Time Marketing, and the Next Step: Geocode Marketing Approach

SILVER STEVIE WINNERS:

iolo technologies, Los Angeles, CA USA

BRONZE STEVIE WINNERS:

Dubai Airport Free Zone, Dubai, United Arab Emirates

LifeLock, Tempe, AZ USA

Mater Health Services, Brisbane, Australia: Mater Marketing - Exceptional Results

PetRays, The Woodlands, TX USA

Marketing Team of the Year

GOLD STEVIE WINNER:

Shinhan Card Co., Ltd., Seoul, South Korea

SILVER STEVIE WINNER:

LifeLock, Tempe, AZ USA: LifeLock Relentless Army Team

BRONZE STEVIE WINNERS:

MWW, East Rutherford, NJ USA

PetRays, The Woodlands, TX USA





2012 Stevie® Award Winners

Continued

Marketing Executive of the Year

GOLD STEVIE WINNER:

LifeLock, Tempe, AZ USA: Marvin Davis, CMO

SILVER STEVIE WINNER:

Accenture, Chicago, IL USA: Teresa Poggenpohl, Managing Director - Global Image

BRONZE STEVIE WINNERS:

iolo technologies, Los Angeles, CA USA: JJ Schoch, VP of Marketing

Standard Solar, Rockville, MD USA: Mary Noyes Joynt, Exceeding Business Objectives through Marketing Excellence

Marketing Campaign of the Year - Advertising, Marketing, & Public Relations

GOLD STEVIE WINNER:

Slack and Company, Chicago, IL USA: 2011 Slack and Company Holiday Wishes

Marketing Campaign of the Year - Banking or Financial Services

GOLD STEVIE WINNER:

Financial Supervisory Service, Seoul, South Korea: FSSZINE

SILVER STEVIE WINNER:

AKBANKTAS, Istanbul, Turkey: Akbank Heroes of The Economy™ Campaign™

Marketing Campaign of the Year - Business Services

GOLD STEVIE WINNER:

Slack and Company, Chicago, IL USA: Google Analytics Premium

SILVER STEVIE WINNER:

Accenture, Chicago, IL USA: Accenture High Performance Delivered Brand Campaign

Marketing Campaign of the Year - Computer Software

GOLD STEVIE WINNER:

Quality Systems, Inc., Irvine, CA USA: Quality Systems' NextGen's Clever Wordisms

Marketing Campaign of the Year - Computer Services

GOLD STEVIE WINNER:

Quality Systems, Inc., Irvine, CA USA: Quality Systems' NextGen's Clever Wordisms

Marketing Campaign of the Year - Consumer Products - Durables

GOLD STEVIE WINNER:

Comsel Co., Ltd., Tokyo, Japan: 2011 Panasonic Eco Project Campaign Toolkit

Marketing Campaign of the Year - Energy

GOLD STEVIE WINNER:

Tata Power, Mumbai, India: Tata Power Club Enerji

SILVER STEVIE WINNER:

Korea Southern Power, Seoul, South Korea: Bimonthly Magazine "KOSPO"

Marketing Campaign of the Year - Health Products & Services

GOLD STEVIE WINNER:

Advanced Bionics, Valencia, CA USA: NEPTUNE by Advanced Bionics

SILVER STEVIE WINNER:

Quality Systems, Inc., Irvine, CA USA: Quality Systems' NextGen's Clever Wordisms





2012 Stevie® Award Winners

Continued

Marketing Campaign of the Year - Manufacturing

GOLD STEVIE WINNER:

Hankook Paper Mfg. Co., Ltd., Seoul, South Korea: Copy paper 'milk' Package

Marketing Campaign of the Year - Retail

GOLD STEVIE WINNER:

Kanyon, Istanbul, Turkey: Kanyon's 'Retail in a Box'

Marketing Campaign of the Year - Telecommunications

GOLD STEVIE WINNER:

Vodafone Turkey, Istanbul, Turkey: Vodafone Turkey's FreeZone: 'Live Young, Live Free'

Business-to-Business Advertising Campaign of the Year

GOLD STEVIE WINNER:

Slack and Company, Chicago, IL USA: Fellowes shredders - Bred to Shred

BRONZE STEVIE WINNER:

Accenture, Chicago, IL USA: Accenture High Performance Delivered Brand Campaign
Quality Systems, Inc., Irvine, CA USA: Quality Systems' NextGen's Clever Wordisms

Business-to-Business Marketing Campaign of the Year

GOLD STEVIE WINNER:

Korn/Ferry International, Los Angeles, CA USA: Briefings" on Talent & Leadership"

SILVER STEVIE WINNER:

Accenture, Chicago, IL USA: Accenture High Performance Delivered Brand Campaign

BRONZE STEVIE WINNERS:

Quality Systems, Inc., Irvine, CA USA: Quality Systems' NextGen's Clever Wordisms
VerticalResponse, San Francisco, CA USA: VerticalResponse Gives the Gift of Everything Holiday

Consumer Advertising Campaign of the Year

GOLD STEVIE WINNER:

Thai Life Insurance Plc., Bangkok, Thailand: Silence of Love Campaign

SILVER STEVIE WINNER:

LifeLock, Tempe AZ USA: LifeLock Relentless Army

BRONZE STEVIE WINNERS:

Thai Life Insurance Plc., Bangkok, Thailand: Refund with No Claim Campaign
TTNET A.S., Istanbul, Turkey: Simple Internet

Consumer Marketing Campaign of the Year

GOLD STEVIE WINNER:

Korea Student Aid Foundation, Seoul, South Korea: The National Scholarship PR Campaign

SILVER STEVIE WINNER:

LifeLock, Tempe AZ USA: LifeLock Relentless Army

BRONZE STEVIE WINNERS:

TTNET A.S., Istanbul, Turkey: Simple Internet
Turkish Economy Bank, Istanbul, Turkey: Money Ready Account

Online Marketing Campaign of the Year

GOLD STEVIE WINNER:

Forum Kayseri, Kayseri, Turkey: Forum Kayseri's Grand Opening: 'Power of the People'

SILVER STEVIE WINNER:

Vodafone Turkey, Istanbul, Turkey: Vodafone Turkey's FreeZone: 'Live Young, Live Free'





2012 Stevie® Award Winners

Continued

Retail/Merchandising Marketing Campaign of the Year

GOLD STEVIE WINNER:

Kanyon, Istanbul, Turkey: KanyonBox

Small-Budget Marketing Campaign of the Year (<\$3 million / €5 million)

GOLD STEVIE WINNER:

Allianz Ayudhya Assurance Pcl., Bangkok, Thailand: Ayudhya Allianz C.P.'s 60th Anniversary Celebration & Car Wrap Campaign

Viral Marketing Campaign of the Year

GOLD STEVIE WINNER:

Kanyon, Istanbul, Turkey: Kanyon's 'On the Brink' – Involving Students at Kanyon Shopping Center



2012 New Products & Product Management Awards Category Stevie® Award Winners

Best New Product or Service of the Year - Business-to-Business Products

GOLD STEVIE WINNER:

Quality Systems, Inc., Irvine, CA USA: Quality Systems/NextGen NextPen™ - A Stroke of Genius

SILVER STEVIE WINNERS:

CSID, Austin, TX USA: CSID's Global ID Protector Pioneers Global Identity Protection

NetScout Systems, Inc., Westford, MA USA: nGeniusVoice | Video Manager

BRONZE STEVIE WINNERS:

AVL Emission Test Systems GmbH, Neuss, Germany: New SESAMi60 FT by AVL ETS

Club Assist, Dandenong, Australia: Club Assist's Lithium Mobile EV Charger

InsightSquared, Cambridge, MA USA: InsightSquared Business Intelligence

IQNavigator, Centennial, CO USA: IQNavigator 10.4 Featuring Data Explorer, Visual Explorer and IQNdx

Spigit, Pleasanton, CA USA: Spigit ICON

Türk Ekonomi Bankasi AS, Istanbul, Turkey: PhonePOS

Best New Product or Service of the Year - Business-to-Business Services

GOLD STEVIE WINNER:

SIDM, Seoul, South Korea: SIDM's Letter Country DM Program

SILVER STEVIE WINNERS:

Quality Systems, Inc., Irvine, CA USA: Quality Systems/NextGen NextPen™ - A Stroke of Genius

Virtela Technology Services Inc., Greenwood Village, CO USA: Virtela's Managed IT Infrastructure Service, featuring VirtelaPredict™

BRONZE STEVIE WINNERS:

Movilway, Miami, FL USA: Movilway - Super Store

SIVECO Romania SA, Bucharest, Romania: Implementation of a New Computerised Transit System (NCTS) for Macedonia Customs Administration

VerticalResponse, San Francisco, CA USA: VerticalResponse Social

Best New Product or Service of the Year - Consumer Products

GOLD STEVIE WINNER:

Heaven by Deborah Mitchell, Shifnal, United Kingdom: Heaven's Bee Venom Mask

BRONZE STEVIE WINNERS:

Morinda Bioactives, Provo, UT USA: Morinda Bioactives' Thrive Adaptogenics Max

TTNET A.S., Istanbul, Turkey: TTNET Practical Solution





2012 Stevie® Award Winners

Continued

Best New Product or Service of the Year - Consumer Services

GOLD STEVIE WINNER:

LifeLock, Tempe, AZ USA: LifeLock Ultimate: Creating the Most Comprehensive Identity Theft Protection Service in the Industry

BRONZE STEVIE WINNER:

Alpha Bank - Bulgaria Branch, Sofia, Bulgaria: Alpha Bank's Personal Loan Advisor

Best New Product or Service of the Year - Financial Services

GOLD STEVIE WINNER:

Shinhan Card Co., Ltd., Seoul, South Korea: PointPlus

SILVER STEVIE WINNERS:

AKBANK TAS, Istanbul, Turkey: Akbank's Send Money Application

Movilway, Miami, FL USA: Movilway - Microcredit

BRONZE STEVIE WINNER:

Turkish Economy Bank, Istanbul, Turkey: Money Ready Account

Best New Product or Service of the Year - Hardware

(Computer, Networking, Peripheral, Semiconductor or Other Electronic Component, Storage, Other)

GOLD STEVIE WINNER:

AMAX, Fremont, CA USA: AMAX's PHAT-Data, A Complete Turnkey Big Data Analytics Platform

SILVER STEVIE WINNER:

NetScout Systems, Inc., Westford, MA USA: nGenius 1500 series packet flow switch

Best New Product or Service of the Year - Health & Pharmaceuticals - Product

GOLD STEVIE WINNER:

Advanced Bionics, Valencia, CA USA: NEPTUNE by Advanced Bionics

SILVER STEVIE WINNERS:

Codonics, Inc., Middleburg Heights, OH USA: Codonics Safe Label System SLS 500i

Seegene, Inc., Seoul, South Korea: Seegene's innovative diagnostic product "Seeplex ENG RV Detection"

Quality Systems, Inc., Irvine, CA USA: Quality Systems/NextGen NextPen™ - A Stroke of Genius

BRONZE STEVIE WINNER:

ARIIX, Bountiful, UT USA: Puritii Water Filtration System

Best New Product or Service of the Year - Health & Pharmaceuticals - Service

GOLD STEVIE WINNER:

Etisalat Group, Abu Dhabi, United Arab Emirates: Etisalat Group's Mobile Baby (mHealth)

SILVER STEVIE WINNER:

Quality Systems, Inc., Irvine, CA USA: Quality Systems/NextGen NextPen™ - A Stroke of Genius

BRONZE STEVIE WINNER:

PetRays, The Woodlands, TX USA: PetRays STAT Service

Best New Product or Service of the Year - Industrial Products & Services

GOLD STEVIE WINNER:

Edwards (EVAC), Crawley, England: CXS vacuum pump - setting new standards for reliability, performance and control

SILVER STEVIE WINNER:

L-com Inc., North Andover, MA USA: L-com Inc's Best New Industrial Products

Best New Product or Service of the Year - Media & Entertainment - Service

GOLD STEVIE WINNER:

TTNET A.S., Istanbul, Turkey: TTNET Playstore

BRONZE STEVIE WINNER:

PT Comunicações, Lisboa, Portugal: MEO Kanal





2012 Stevie® Award Winners

Continued

Best New Product or Service of the Year - Software -New

GOLD STEVIE WINNER:

ACE enterprise Slovakia, Bratislava, Slovakia: Creative Entrepreneurship Software

SILVER STEVIE WINNERS:

Centium Software, Brisbane, Australia: GuestPoint

TraceLink Inc., Woburn, MA USA: TraceLink Business Cloud

BRONZE STEVIE WINNERS:

ADCO, Abu Dhabi, United Arab Emirates: Electronic Well Delivery Process (eWDP)

Centina Systems, Plano, TX USA: Centina Systems NetOmnia™ Cable Assurance Solution

Coveo, Quebec, Canada: Coveo 7.0

Globoforce, Southborough, MA USA: Redefining performance management with Talent Maps

Teradata Corporation, Dayton, OH USA: SQL-H and the Teradata Aster MapReduce Portfolio

VerticalResponse, San Francisco, CA USA: VerticalResponse Social

Best New Product or Service of the Year - Software -New Version

GOLD STEVIE WINNER:

CallidusCloud, Pleasanton, CA USA: CallidusCloud Sales Effectiveness Suite

SILVER STEVIE WINNERS:

Implix, Gdansk, Poland: GetResponse

optivo, Berlin, Germany: optivo Advanced Reports

TrustSphere, New York, NY USA: TrustVault upgrades to conform to IPv6

BRONZE STEVIE WINNERS:

Drishiti-Soft Solutions Pvt. Ltd., Gurgaon, India: Drishiti-Soft Solution's Ameyo Communications Suite 3.0

iolo technologies, Los Angeles, CA USA: iolo technologies' System Mechanic 10.8

Mitel, Kanata, Canada: Virtualized Voice on the Desktop

MobileAware, Boston, MA USA: MobileAware's mCare

NetScout Systems, Inc., Westford, MA USA: nGenius Integrated Agent for Cisco Unified Computing System Express

Panorama Software, Toronto, Canada: Panorama Software- Necto

PerspecSys Inc., Bolton, Canada: Securing the Cloud with PerspecSys' "Cloud Data Protection Gateway"

PetRays, The Woodlands, TX USA: PetRays Accelerator Version 1.01.29

Best New Product or Service of the Year - Telecommunications - Hardware

GOLD STEVIE WINNER:

L-com Inc., North Andover, MA USA: L-com's New Telecommunications Hardware

Best New Product or Service of the Year - Telecommunications - Service

GOLD STEVIE WINNER:

FreeConferenceCall.com, Long Beach, CA USA: FreeConferenceCall.com International

SILVER STEVIE WINNER:

Comverse, Woodbury, NY USA: Comverse Data Management & Monetization - Policy Studio

BRONZE STEVIE WINNERS:

Everything Everywhere, London, United Kingdom: Text Service – Everything Everywhere.

Hutchison Global Communications Limited (HGC), Hong Kong: HGC's Point of Presence (PoP) Outsourcing Service

TTNET A.S., Istanbul, Turkey: TTNET SEP Program

Best New Product or Service of the Year - Other

GOLD STEVIE WINNER:

Attero Recycling Pvt. Ltd, Noida, India: Poluma - Pollution Monitoring Devices

SILVER STEVIE WINNER:

Dubai Airport Free Zone, Dubai, United Arab Emirates: Dubai Airport Freezone's Business Enabled Office (BEO)

BRONZE STEVIE WINNERS:

NetScout Systems, Inc., Westford, MA USA: nGenius Forensic Intelligence

Turk Ekonomi Bankasi, Istanbul, Turkey: TEB SME Employment Package





2012 Stevie® Award Winners

Continued

Product Development/Management Department or Team of the Year

GOLD STEVIE WINNER:

Alpha Bank, Sofia, Bulgaria: Bulgaria Branch

SILVER STEVIE WINNER:

LifeLock, Tempe, AZ USA: LifeLock Ultimate: Creating the Most Comprehensive Identity Theft Protection Service in the Industry

BRONZE STEVIE WINNERS:

Eagle's Flight Creative Training Excellence Inc., Guelph, Canada:

iolo technologies, Los Angeles, CA USA: iolo technologies' Engineering Department

Turkish Economy Bank, Istanbul, Turkey: Turkish Economy Bank Consumer Loans Marketing Department

Product Development/Management Executive of the Year

GOLD STEVIE WINNER:

iolo technologies, Los Angeles, CA USA: Lars Oleson, Executive Director of Product Engineering

SILVER STEVIE WINNER:

PGi, Atlanta, GA USA: David Guthrie, Chief Technology Officer

BRONZE STEVIE WINNERS:

Hippo Inc., Amsterdam, The Netherlands: Arjé Cahn, Chief Technology Officer

IRIS-SPIRA Co., Ltd., Tokyo, Japan: Yutaka Hemmi, a pursuer of natural perfection

LifeLock, Tempe, AZ USA: Marvin Davis, CMO





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- 제5회 서울 북 페스티벌이 10월 26일(금)~28일(일)까지 서울광장에서 열립니다.

문의처 : 서울도서관(Tel. 02-2133-0212)

